

Despite all these efforts, the annual deaths, injuries, and economic losses from fire are still staggering. We cannot afford any letup in our efforts to prevent fires.

The Federal Emergency Management Agency and its United States Fire Administration are working with all levels of government, the private sector, service organizations, and volunteer groups to launch a national campaign to assure that every home in the United States has a properly installed and maintained smoke detector. The Operation Life Safety program, a consortium of the private sector, the International Association of Fire Chiefs, and the United States Fire Administration, also is making valuable contributions by encouraging the installation of residential sprinkler systems. Over 150 communities have established such programs at last count.

We are very proud of, and grateful to, our Nation's fire fighters: the more than one million men and women, both volunteer and career, who daily risk their own lives to save the lives and property of others. Last year 122 fire fighters gave their lives in the line of duty. They are true heroes to whom we owe a lasting debt of gratitude. I am pleased to know they will be honored at the National Fallen Fire Fighters Memorial Service at the National Emergency Training Center in Emmitsburg, Maryland, on October 12. I commend the many national, State, and local organizations whose dedicated commitment to fire safety has done so much to reduce our Nation's fire losses in the last decade, and I am grateful for the contributions of the National Fire Protection Association, the originator of Fire Prevention Week, and I congratulate this organization as it celebrates its 90th anniversary this year.

NOW, THEREFORE, I, RONALD REAGAN, President of the United States of America, by virtue of the authority vested in me by the Constitution and laws of the United States, do hereby proclaim the week beginning October 5, 1986, as Fire Prevention Week, and I call upon the people of the United States to plan and actively participate in fire prevention activities during this week and throughout the year.

IN WITNESS WHEREOF, I have hereunto set my hand this thirtieth day of September, in the year of our Lord nineteen hundred and eighty-six, and of the Independence of the United States of America the two hundred and eleventh.

RONALD REAGAN

Proclamation 5536 of October 4, 1986

National Outreach to the Rural Disabled Day, 1986

By the President of the United States of America

A Proclamation

Of the approximately 35 million disabled persons living in the United States, some eight and one-half million are residents of rural areas.

The proportion of disabled persons in rural areas is much higher but less concentrated than in urban areas. This means that disabled persons residing in rural areas are often isolated and far from the types of services, programs, and assistance that are available to their urban counterparts.

To focus attention on the unique problems faced by rural disabled persons and their families, the Congress, by Senate Joint Resolution 406, has designated October 4, 1986, as "National Outreach to the Rural Disabled Day"

and authorized and requested the President to issue a proclamation in observance of this event.

NOW, THEREFORE, I, RONALD REAGAN, President of the United States of America, do hereby proclaim October 4, 1986, as National Outreach to the Rural Disabled Day. I encourage all Americans to help bring attention to unmet needs of disabled persons in their communities and to underscore the potential of these disabled persons by observing the day with appropriate activities in their communities.

IN WITNESS WHEREOF, I have hereunto set my hand this fourth day of October, in the year of our Lord nineteen hundred and eighty-six, and of the Independence of the United States of America the two hundred and eleventh.

RONALD REAGAN

Proclamation 5537 of October 6, 1986

National Drug Abuse Education and Prevention Week and National Drug Abuse Education Day, 1986

By the President of the United States of America

A Proclamation

Drug abuse is a veritable plague that enslaves its victims, saps their health, turns their dreams to dust, and endangers their lives and the lives of others. Unchecked, it poses a threat to our Nation. But Americans are fighting back against this insidious evil. More and more young people are choosing to "Just Say No" to drugs. This heartening development is due to the tireless efforts of concerned parents, private sector organizations, schools, and State and Federal government.

We cannot afford to slacken in our efforts when nearly two-thirds of all American teenagers have used an illicit drug at least once before they finish high school. Especially disturbing is the level of cocaine use among teenagers and young adults in our country.

Cocaine is especially dangerous because people tend to underestimate its harmful effects. Cocaine must be recognized for what it is: a dangerous, addictive drug. Cocaine can kill: deaths from respiratory and cardiac arrest from cocaine overdose are increasing among all age groups. Recently there has been a frightening upsurge in the use of "crack," a form of cocaine that is smoked. "Crack" reaches the brain within seconds, producing a sudden and intense high and a fierce craving to use it again and again, a phenomenon that has been called "instant addiction."

The most effective weapon we have against drug abuse is to dry up demand by spreading knowledge about its ruinous effects. Across the country, individuals and organizations have discovered the power of united action. The "peer pressure" that so often has been used to snare the unwary into "experimenting" with drugs is now being used to build resistance. Youth-led groups are in the forefront of our national crusade to rid our country of this evil. The vigorous action of parents, religious and community leaders, teachers, doctors, counselors, and young people themselves with their commitment of time, energy, and love, has been an inspiration to all of us. Public education media campaigns have also been effective in motivating people to "Just Say No." A major portion of the Federal drug abuse