

stalled outside each sleeping area and on every level of the home. As an added measure of protection, consider installing a smoke detector inside each bedroom. Second, test smoke detectors every month. Third, replace the batteries at least once a year. Fourth, replace your smoke detectors with new units if they are more than 10 years old. These four simple points could save lives and avoid serious injuries should a fire occur.

As we all think about the lifesaving message of Fire Prevention Week, let us also consider the dedication of the brave men and women of our Nation's fire service who risk their lives regularly to protect us. Last year, 78 firefighters died in the line of duty, with an estimated 101,500 injuries. These courageous individuals will be honored on Sunday, October 16, 1994, during the Thirteenth Annual National Fallen Firefighters Memorial Service at the National Fire Academy in Emmitsburg, Maryland.

Also deserving recognition are those who work within public and private organizations to reduce the toll exacted by fire. Further, we must recognize the efforts of public officials, educators, business leaders, and community and volunteer organizations that are working together to create a safer America.

NOW, THEREFORE, I, WILLIAM J. CLINTON, President of the United States of America, by virtue of the authority vested in me by the Constitution and laws of the United States, do hereby proclaim the week beginning October 9, 1994, as Fire Prevention Week. I call upon the people of the United States to plan and participate in fire prevention activities, both this week and throughout the year. I also ask all Americans to pay tribute to those firefighters who have lost their lives in the line of duty and to those men and women who continue in the noble tradition of service to their communities.

IN WITNESS WHEREOF, I have hereunto set my hand this seventh day of October, in the year of our Lord nineteen hundred and ninety-four, and of the Independence of the United States of America the two hundred and nineteenth.

WILLIAM J. CLINTON

Proclamation 6737 of October 7, 1994

Columbus Day, 1994

*By the President of the United States of America
A Proclamation*

At a time when experienced sailors navigated only within sight of shore whenever possible, Christopher Columbus conceived of a route no other had and sailed boldly into the open seas. Columbus' example reminds us that we must be willing, even eager, to leave the comfortable but often limiting shores of yesterday and journey toward the difficult and unmet challenges of tomorrow.

Exploring the frontiers of the new world, Columbus set the stage for the encounter between Europeans and Native Americans, an encounter whose impact continues to be felt today. It is particularly important to

recognize anew the sacrifices and hardships suffered by both sides as a result of this meeting and to salute the rich cultural heritage each group has bestowed upon its descendants. Through time and tears, exchanges between these two cultures have led to greater understanding and rich opportunities for harmony and healing.

This year, as we celebrate the founding of a new world that is finally learning the infinite value of diversity, we continue to take an important lesson from Columbus' travels. In his great spirit of adventure and discovery, I encourage all Americans today to let the quartering winds of change propel us into the 21st century. Facing the future with courage and openness, as Columbus did in his day, we must strive to meet the challenges of the future with logic and foresight and with the certainty of moving ever forward.

In tribute to the many achievements of Christopher Columbus, the Congress of the United States, by joint resolution of April 30, 1934 (48 Stat. 657), and an Act of June 28, 1968 (82 Stat. 250), has requested the President to proclaim the second Monday in October of each year as "Columbus Day."

NOW, THEREFORE, I, WILLIAM J. CLINTON, President of the United States of America, do hereby proclaim October 10, 1994, as Columbus Day. I call upon the people of the United States to observe this day with appropriate ceremonies and activities. I also direct that the flag of the United States be displayed on all public buildings on the appointed day in honor of Christopher Columbus.

IN WITNESS WHEREOF, I have hereunto set my hand this seventh day of October, in the year of our Lord nineteen hundred and ninety-four, and of the Independence of the United States of America the two hundred and nineteenth.

WILLIAM J. CLINTON

Proclamation 6738 of October 8, 1994

National School Lunch Week, 1994

By the President of the United States of America
A Proclamation

Sound nutrition plays a vital role in ensuring that children reach their full potential physically, emotionally, and intellectually. Our commitment to the National School Lunch Program reflects the importance of nutrition in our daily lives.

As we celebrate National School Lunch Week this year, we reaffirm our concern for the health of our Nation by continuing to press forward in our comprehensive initiative requiring that school meals meet the Dietary Guidelines for Americans. Through this initiative, we will update the standards for school meals to reflect the most recent scientific consensus calling for low fat, high fiber foods to help reduce the likelihood of such life-threatening illnesses as cancer and heart disease. We also will help to instill eating habits that promote lifelong health and well-being, and we will rededicate ourselves to delivering school meals