

Proclamation 7038 of October 10, 1997**National School Lunch Week, 1997**

By the President of the United States of America

A Proclamation

Each year during the month of October, we set aside a week to focus on the importance of the National School Lunch Program and its contributions to the health and well-being of America's schoolchildren. Through this program, established more than 50 years ago by President Truman, young people learn firsthand about healthful dietary habits and how to make wise choices regarding the foods they eat. And for millions of children, many of whom come from families in need, their school lunch is the most nutritious meal they will eat during the day.

When President Kennedy proclaimed the first National School Lunch Week in 1963, some 68,000 schools were serving lunches to 16 million children each day. Today, the program is available in more than 94,000 schools across the country, and 26 million students participate daily. This dramatic growth proves that the program continues to meet a significant need in local communities across the Nation, and its success admirably reflects the hard work and commitment of school food-service professionals, as well as the support and technical assistance provided by State administrators.

The National School Lunch Program also reflects our profound concern for the well-being of our young people. By providing them with wholesome, nutritious meals day in and day out, we are helping to improve our children's overall health, increase their learning capacity, lengthen their attention span, and promote healthful dietary habits that will serve them well for a lifetime.

All of these accomplishments are made possible by the many dedicated food-service professionals, administrators, educators, parents, business and community leaders, and other concerned individuals at the local, State, and Federal levels who work in partnership to ensure the effectiveness of the National School Lunch Program. We must strive to build on their achievements so that this vital program will continue to meet the needs of America's children into the next century.

In recognition of the contributions of the National School Lunch Program to the nutritional well-being of children, the Congress by joint resolution of October 9, 1962 (Public Law No. 87-780), has designated the week beginning the second Sunday in October of each year as "National School Lunch Week" and has requested the President to issue a proclamation in observance of that week.

NOW, THEREFORE, I, WILLIAM J. CLINTON, President of the United States of America, do hereby proclaim October 12 through October 18, 1997, as National School Lunch Week. I call upon all Americans to recognize those individuals whose efforts contribute to the success of this program and to observe this week with appropriate programs and activities.

IN WITNESS WHEREOF, I have hereunto set my hand this tenth day of October, in the year of our Lord nineteen hundred and ninety-seven,

and of the Independence of the United States of America the two hundred and twenty-second.

WILLIAM J. CLINTON

Proclamation 7039 of October 10, 1997

Columbus Day, 1997

*By the President of the United States of America
A Proclamation*

The life and achievements of Christopher Columbus demonstrate how powerful and lasting an influence one individual can have on the course of human history. Although great explorers reached the shores of this continent both before and after Columbus, few have captured the American imagination as he has. Perhaps because we have always been an adventurous people, eager for challenge and change, we feel a special affinity for this extraordinary man who left the safety of known waters to pursue his vision across the ocean to the threshold of a new world.

Although his momentous voyages across the Atlantic took place more than 500 years ago, their impact can still be felt today. Columbus' discoveries in the West Indies brought about substantive and continuing contact between the peoples of the Old World and the New, contact that gave rise to misunderstandings and conflicts that we still seek to reconcile today. He also made possible the exploration and settlement of North America and opened the door to our continent for generations to follow—people of every race and culture and ethnic origin, who have given our Nation its rich and unique diversity. Christopher Columbus, a son of Italy whose bold enterprise was made possible by the Spanish crown, holds a special place in the hearts of Americans of Italian and Spanish heritage. But, as we prepare for our own voyage of discovery into the next millennium, all Americans can draw inspiration from the character and accomplishments of Columbus. With vision, courage, imagination, and optimism, we can create a future bright with promise and a new world where all of us can pursue our dreams.

In recognition of the enduring achievements of Christopher Columbus, the Congress, by joint resolution of April 30, 1934 [48 Stat. 657], and an Act of June 28, 1968 (82 Stat. 250), has requested the President to proclaim the second Monday in October of each year as "Columbus Day."

NOW, THEREFORE, I, WILLIAM J. CLINTON, President of the United States of America, do hereby proclaim October 13, 1997, as Columbus Day. I call upon the people of the United States to observe this day with appropriate ceremonies and activities. I also direct that the flag of the United States be displayed on all public buildings on the appointed day in honor of Christopher Columbus.

IN WITNESS WHEREOF, I have hereunto set my hand this tenth day of October, in the year of our Lord nineteen hundred and ninety-seven,