

Proclamation 7051 of November 20, 1997

National Great American Smokeout Day, 1997

By the President of the United States of America

A Proclamation

For 21 years, this special day has been devoted to communicating a simple message: if you smoke, you need to quit—for life. Smoking is the largest cause of preventable death in this country, eventually killing one of every two people who continue to smoke. Every day, 3,000 adolescents in America smoke their first cigarette, taking the first step to becoming regular smokers, and one-third of these new smokers will eventually die of tobacco-related diseases. Each of these devastating statistics represents a personal tragedy, needless suffering, and irreparable loss.

Because most smokers—more than 80 percent of them—begin smoking before their 18th birthday, my Administration is working hard to reach children before they decide to start. Last year, I announced tough measures to limit children's access to tobacco products and to reduce their appeal to young people. Now we are working with the Congress, the public health community, State attorneys general across the country, and other interested organizations to develop and pass comprehensive national legislation to reduce teen smoking significantly.

Such legislation must set ambitious targets to cut teen smoking rates and stiff financial penalties to help ensure that tobacco companies meet those targets. To counteract the pervasive influence of cigarette and smokeless tobacco advertising and promotion, we must mount a nationwide effort to strip tobacco of its allure, warning our young people of its addictive nature and deadly consequences and helping parents discourage their children from ever taking up the habit. The Food and Drug Administration must have full authority to see to it that industry develops less addictive, reduced-risk products. And we must strengthen and expand our current efforts to limit the advertising of tobacco to children and restrict young people's access to tobacco products.

The Great American Smokeout offers all Americans, smokers and non-smokers alike, an invaluable opportunity to show our young people how much we care about them and how much their good health means to us. I urge the almost 48 million adult Americans and 4 million of our young people who still smoke to set an example of strength and determination by quitting for the day and, ultimately, for life. I encourage students across the Nation to participate in Smokeout activities designed to teach them about the dangers of smoking. I ask all Americans to renew their commitment to a smoke-free environment for themselves and for our children. If we can accomplish these goals today, we can do so every day, creating a better, healthier future for us all.

NOW, THEREFORE, I, WILLIAM J. CLINTON, President of the United States of America, by virtue of the authority vested in me by the Constitution and laws of the United States, do hereby proclaim November 20, 1997, as National Great American Smokeout Day. I call upon all Americans to join together in an effort to educate our children about the dangers of tobacco use, and I urge both smokers and nonsmokers

to take this opportunity to begin healthier lifestyles that set a positive example for young people.

IN WITNESS WHEREOF, I have hereunto set my hand this twentieth day of November, in the year of our Lord nineteen hundred and ninety-seven, and of the Independence of the United States of America the two hundred and twenty-second.

WILLIAM J. CLINTON

Proclamation 7052 of November 21, 1997

Thanksgiving Day, 1997

By the President of the United States of America

A Proclamation

Another year has passed on our American journey. The seasons have completed another cycle, and it is harvest time in America. Once again, millions of us will gather with family and friends to give thanks to God for the many blessings that He has bestowed upon us.

This Thanksgiving Day, as every day, we are grateful for the gift of freedom, for the vision made real by our Nation's founders and preserved by the courage, vigilance, and sacrifice of generations of Americans. We are thankful for the bounty and beauty of this great land, which has welcomed so many to its shores across the years. We cherish the love of our families and friends. We value the opportunity to provide for our children's future with the fruits of our honest labor. And, like the Pilgrims who celebrated Thanksgiving more than 300 years ago, we thank God for bringing us safely to the threshold of a new world, full of exhilarating challenge and promise.

In this new world, our children are growing up free from the shadows of the Cold War and the threat of nuclear holocaust. Nations once held captive by communism are learning the lessons of liberty and democracy. A revolution in technology has brought the world closer together and holds the prospect of greater knowledge and prosperity for people across the globe.

More than three centuries of change and growth separate us from the Pilgrims and their Native American friends who sat down together for their Thanksgiving meal. But the example and experience of those early Americans still hold great meaning for us today. They remind us that God's love strengthens and sustains us, both as individuals and as a Nation. They remind us that everyone has something to contribute, and that we are all richer when we learn to share. They teach us a simple but powerful lesson that each new generation of Americans must learn and pass on: we need one another. Like the Pilgrims, if we are to flourish in our new world, we must do so not as isolated individuals, but as members of a family, one America, sharing our gifts and leaving no one behind.

NOW, THEREFORE, I, WILLIAM J. CLINTON, President of the United States of America, by virtue of the authority vested in me by the Constitution and laws of the United States, do hereby proclaim Thursday, November 27, 1997, as a National Day of Thanksgiving. I encourage all