

when it may be easier to treat. Women at higher risk of breast cancer should discuss with their health care providers whether they need mammograms before age 40, as well as how often to have them. Regular mammograms, followed by timely treatment when breast cancer is diagnosed, can help improve the chances of surviving this disease.

In order to detect breast cancer early, we must ensure all women can access these important screenings. The Affordable Care Act, which I was proud to sign into law earlier this year, requires all new health insurance policies to cover recommended preventive services without any additional cost, including annual mammography screenings for women over age 40. The Affordable Care Act will also ensure that people who have been diagnosed with breast cancer cannot be excluded from coverage for a pre-existing condition or charged higher premiums.

During National Breast Cancer Awareness Month, we stand with our mothers, daughters, sisters, and friends, and we recognize all who have joined their loved ones in fighting their battle, as well as the advocates, researchers, and health care providers whose care and hard work gives hope to those living with breast cancer. By educating ourselves and supporting innovative research, we will improve the quality of life for all Americans affected by breast cancer and, one day, defeat this terrible disease.

NOW, THEREFORE, I, BARACK OBAMA, President of the United States of America, by virtue of the authority vested in me by the Constitution and the laws of the United States, do hereby proclaim October 2010 as National Breast Cancer Awareness Month. I encourage citizens, Government agencies, private businesses, nonprofit organizations, and all other interested groups to join in activities that will increase awareness of what Americans can do to prevent and control breast cancer.

IN WITNESS WHEREOF, I have hereunto set my hand this first day of October, in the year of our Lord two thousand ten, and of the Independence of the United States of America the two hundred and thirty-fifth.

BARACK OBAMA

Proclamation 8573 of October 1, 2010

National Cybersecurity Awareness Month, 2010

*By the President of the United States of America
A Proclamation*

America's digital infrastructure is critical to laying the foundation for our economic prosperity, government efficiency, and national security. We stand at a transformational moment in history, when our technologically interconnected world presents both immense promise and potential risks. The same technology that provides new opportunities for economic growth and the free exchange of information around the world also makes possible new threats. During National Cybersecurity Awareness Month, we recognize the risk of cyber attacks and the important steps we can take to strengthen our digital literacy and cybersecurity.

America relies on our digital infrastructure daily, and protecting this strategic asset is a national security priority. My Administration is committed to advancing both the security of our informational infrastructure and the cutting-edge research and development necessary to meet the digital challenges of our time. Earlier this year, we marked the one-year anniversary of my Administration's thorough review of Federal efforts to defend our Nation's information technology and communications infrastructure. We must continue to work closely with a broad array of partners—from Federal, State, local, and tribal governments to foreign governments, academia, law enforcement, and the private sector—to reduce risk and build resilience in our shared critical information and communications infrastructure.

All Americans must recognize our shared responsibility and play an active role in securing the cyber networks we use every day. National Cybersecurity Awareness Month provides an opportunity to learn more about the importance of cybersecurity. To that end, the Department of Homeland Security and the Federal Trade Commission have highlighted basic cybersecurity tips every computer user should adopt, including using security software tools, backing up important files, and protecting children online. I urge all Americans to visit DHS.gov/Cyber and OnGuardOnline.gov for more information about practices that can enhance the security of our shared cyber networks.

Effective cyber networks connect us and allow us to conduct business around the globe faster than ever before. We must advance innovative public- and private-sector initiatives to protect the confidentiality of sensitive information, the integrity of e-commerce, and the resilience of our cyber infrastructure. Together with businesses, community-based organizations, and public- and private-sector partners, we are launching a National Cybersecurity Awareness Campaign: "Stop. Think. Connect." Through this initiative, Americans can learn about and become more aware of risks in cyberspace, and be empowered to make choices that contribute to our overall security.

The growth and spread of technology has already transformed international security and the global marketplace. So long as the United States—the Nation that created the Internet and launched an information revolution—continues to be a pioneer in both technological innovation and cybersecurity, we will maintain our strength, resilience, and leadership in the 21st century.

NOW, THEREFORE, I, BARACK OBAMA, President of the United States of America, by virtue of the authority vested in me by the Constitution and the laws of the United States, do hereby proclaim October 2010 as National Cybersecurity Awareness Month. I call upon the people of the United States to recognize the importance of cybersecurity and to observe this month with activities, events, and trainings that will enhance our national security and resilience.

IN WITNESS WHEREOF, I have hereunto set my hand this first day of October, in the year of our Lord two thousand ten, and of the Independence of the United States of America the two hundred and thirty-fifth.

BARACK OBAMA