I also urge the press, radio, television, and all other media of information to cooperate in this observance.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Seal of the United States of America to be affixed.

DONE at the City of Washington this twenty-sixth day of April in the year of our Lord nineteen hundred and sixty-three, and of the Independence of the United States of America the one hundred and eighty-seventh.

JOHN F. KENNEDY

By the President:

DEAN RUSK,
Secretary of State.

Proclamation 3537

PEACE OFFICERS MEMORIAL DAY AND POLICE WEEK

By the President of the United States of America

A Proclamation

WHEREAS, from the beginning of this Nation, law enforcement officers have played an important role in safeguarding the rights and freedoms which are guaranteed by the Constitution and in protecting the lives and property of our citizens; and

WHEREAS, through constant application of new procedures and techniques, such officers are becoming more efficient in their enforcement of our laws; and

WHEREAS it is important that our people know and understand the problems, duties, and responsibilities of their police departments and the necessity for cooperating with them in maintaining law and order; and

WHEREAS it is fitting and proper that we express our gratitude for the dedicated service and courageous deeds of law enforcement officers and for the contributions they have made to the security and well-being of all our people; and

WHEREAS, by a joint resolution approved October 1, 1962 (76 Stat. 676), the Congress has requested the President to designate May 15 of each year as Peace Officers Memorial Day and the calendar week during which such May 15 occurs as Police Week:

NOW, THEREFORE, I, JOHN F. KENNEDY, President of the United States of America, do hereby designate May 15, 1963, and May 15 of each succeeding year, as Peace Officers Memorial Day, in honor of those peace officers who, through their courageous deeds, have lost their lives or have become disabled in the performance of duty.

I also designate the week of May 12 through May 18, 1963, and the calendar week during which May 15 occurs of each succeeding year, as Police Week, in recognition of the service given by the men and women who, night and day, protect us through enforcement of our laws.

I invite State and local government, patriotic, civic, and educational organizations, and the people of the United States generally, to observe Peace Officers Memorial Day and Police Week in this year.
and each succeeding year with appropriate ceremonies in which all our people may join in commemorating law enforcement officers, past and present, who by their faithful and loyal devotion to their responsibilities have rendered a dedicated service to their communities, and, in so doing, have established for themselves an enviable and enduring reputation for preserving the rights and security of all citizens.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Seal of the United States of America to be affixed.

DONE at the City of Washington this fourth day of May in the year of our Lord nineteen hundred and sixty-three, and of the Independence of the United States of America the one hundred and eighty-seventh.

JOHN F. KENNEDY

By the President:

GEORGE W. BALL,
Acting Secretary of State.

Proclamation 3538
NATIONAL HIGHWAY WEEK, 1963
By the President of the United States of America

A Proclamation

WHEREAS every American should be concerned with the development of a safe, efficient, and modern transportation network for our growing Nation; and

WHEREAS highways have been, and will continue to be, a vital element in our transportation system and a key to our continued economic growth; and

WHEREAS the Nation is now in the midst of an accelerated highway construction program which is a joint effort of the Federal and State governments and an unparalleled example of American enterprise and achievement; and

WHEREAS the urgent need for this program was tragically demonstrated last year when a record 41,000 people lost their lives on our roads and streets; and

WHEREAS the completion of the National System of Interstate and Defense Highways will save an estimated 5,000 lives each year and provide even greater efficiency and flexibility in transportation; and

WHEREAS the support of every citizen is essential to the completion of the program on schedule and the realization of the system’s full benefits:

NOW, THEREFORE, I, JOHN F. KENNEDY, President of the United States of America, do hereby proclaim the week of May 26 through June 1, 1963, as National Highway Week in recognition of the importance of highways to our economy and to our way of life; and I urge the Governors of the States and mayors of cities to issue similar proclamations.

I also ask the appropriate officials of the Federal, State, and local governments, as well as public and private organizations and the general public, to join in observance of this significant occasion.