

WHEREAS for more than three-quarters of a century the American Red Cross has served during periods of national emergency, war, and peace as a voluntary aid to the Government of the United States in matters affecting the welfare of all the American people; and

WHEREAS such vital Red Cross services as the Blood Program, Disaster, First Aid, Water Safety, and Nursing Services, and other activities must be maintained at maximum effectiveness at all times; and

WHEREAS these services and programs, essential to the United States and the welfare of its people, are carried on by the 46,000,000 members and volunteers of the 3,500 Red Cross chapters throughout the Nation; and

WHEREAS the United States of America, as a signer and adherent to the Red Cross Treaty of Geneva, is a member of the International Red Cross family which now begins its one-hundred-and-first year of effective service to the world community; and

WHEREAS the American Red Cross, as a member of the League of Red Cross Societies and in cooperation with the League, assists in many of the great international relief programs around the world, bringing sustenance and hope to the victims of war, civil conflict, epidemic, and disaster; and

WHEREAS, acting under the provisions of the Geneva Conventions, the American Red Cross and its sister societies have furnished voluntary aid to the sick and wounded of armies in time of war and have protected prisoners of war:

NOW, THEREFORE, I, LYNDON B. JOHNSON, President of the United States of America and Honorary Chairman of the American National Red Cross, do hereby designate March 1964 as Red Cross Month; and I urge all Americans to honor the American Red Cross to the limit of their capability by participating in and strengthening its work.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Seal of the United States of America to be affixed.

DONE at the City of Washington this thirty-first day of January in the year of our Lord nineteen hundred and sixty-four, [SEAL] and of the Independence of the United States of America the one hundred and eighty-eighth.

LYNDON B. JOHNSON

By the President:

DEAN RUSK,
Secretary of State.

Proclamation 3573

NATIONAL POISON PREVENTION WEEK, 1964

By the President of the United States of America

February 7, 1964

A Proclamation

WHEREAS untold numbers of innocent children, who are too young and inexperienced to comprehend their peril, are needlessly and thoughtlessly exposed to grave injury or even death as a result of the careless or negligent handling, storage, and disposal by adults of potentially poisonous medicines and household products; and

WHEREAS, each year, approximately one-half million of these young children consume medicines which are not intended for their use and swallow a variety of household products that are not intended for human consumption; and

WHEREAS most of those medicines and household products are non-toxic and beneficial to mankind when properly used but are potentially poisonous when misused; and

WHEREAS a significant number of serious injuries and deaths can be averted if adults will but exercise greater caution and consideration when handling or storing such items and when disposing of them so as to assure that those items are kept out of the reach of young children; and

36 USC 165.

WHEREAS, by a joint resolution approved September 26, 1961 (75 Stat. 681), the Congress requested the President to issue annually a proclamation designating the third week in March as National Poison Prevention Week;

NOW, THEREFORE, I, LYNDON B. JOHNSON, President of the United States of America, do hereby proclaim the week beginning March 15, 1964, as National Poison Prevention Week.

I direct the appropriate agencies of the Federal Government, and I invite State and local governments and organizations interested in child safety, to participate actively in programs designed to promote better protection against accidental poisonings.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Seal of the United States of America to be affixed.

DONE at the City of Washington this seventh day of February in the year of our Lord nineteen hundred and sixty-four, and of [SEAL] the Independence of the United States of America the one hundred and eighty-eighth.

LYNDON B. JOHNSON

By the President:

DEAN RUSK,
Secretary of State.

Proclamation 3574

NATIONAL SAFE BOATING WEEK, 1964

By the President of the United States of America

A Proclamation

WHEREAS recreational boating has become a leading outdoor activity for millions of Americans who enjoy this healthful and relaxing use of leisure time; and

WHEREAS education of the boating public in safe practices contributes to the enjoyment of the sport and reduces the likelihood of accidents; and

WHEREAS continuing cooperation between organizations and individuals interested in boating is necessary to insure safe boating throughout the year; and