

Mindful of the vast tasks that still lie before us if the material progress and the social advancement of the Americas are to match the spiritual and cultural achievements of the republics of this Hemisphere, I urge all citizens of the United States and all interested organizations to join their Government in helping to make both Pan American Day and Pan American Week occasions for the recognition of past achievements, and for this Nation's rededication to the ideals of the inter-American system, and to the principles and objectives of the Charter of the Organization of American States and the Charter of Punta del Este. For on the maintenance of these ideals and the achievement of these objectives depends the future of freedom, human dignity, and national independence in this Hemisphere.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Seal of the United States of America to be affixed.

DONE at the City of Washington this Second day of March in the year of our Lord nineteen hundred and sixty-four, and of [SEAL] the Independence of the United States of America the one hundred and eighty-eighth.

LYNDON B. JOHNSON

By the President:

DEAN RUSK,  
*Secretary of State.*

### Proclamation 3577

#### CANCER CONTROL MONTH, 1964

By the President of the United States of America

March 25, 1964

#### A Proclamation

WHEREAS the scourge of cancer will be felt this year by more than half a million Americans; and

WHEREAS continued research can lead to further increases in the number of cancer patients saved from death by this dread disease; and

WHEREAS the gap between actual and potential gains in the cure of cancer patients can be narrowed by educating the public to cooperate with the medical profession in seeking earlier diagnosis and treatment; and

WHEREAS further efforts to control this disease result not only in protecting the Nation's health but also in encouraging the scientists, medical practitioners, and official and voluntary health agencies already engaged in such efforts; and

WHEREAS the Congress, by a joint resolution approved March 28, 1938 (52 Stat. 148), requested the President to issue annually a proclamation setting apart the month of April as Cancer Control Month:

36 USC 150.

NOW, THEREFORE, I, LYNDON B. JOHNSON, President of the United States of America, do hereby proclaim the month of April 1964 as Cancer Control Month; and I invite the Governors of the States, the Commonwealth of Puerto Rico, and other areas subject to the jurisdiction of the United States to issue similar proclamations.

I also ask the medical and allied health professions, the communications industries, and all other interested persons and groups to unite during the appointed month in public reaffirmation of this Nation's efforts to control cancer.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Seal of the United States of America to be affixed.

DONE at the City of Washington this twenty-fifth day of March in the year of our Lord nineteen hundred and sixty-four, [SEAL] and of the Independence of the United States of America the one hundred and eighty-eighth.

LYNDON B. JOHNSON

By the President:

DEAN RUSK,  
*Secretary of State.*

### Proclamation 3578

#### SENIOR CITIZENS MONTH, 1964

By the President of the United States of America

#### A Proclamation

WHEREAS the number of Americans aged sixty-five and over comprise a segment of our population which is growing at an accelerating rate as the miracles of modern medicine contribute to increased life expectancy; and

WHEREAS, since not everyone is blessed with the gift of long life, those who are so endowed should occupy a place of special honor among us; and

WHEREAS our country, although more blessed with abundance than any other, cannot afford to be wasteful of its resources if it is to achieve its fullest potential; and

WHEREAS the Federal Government is deeply and constantly concerned with the well-being of all its citizens; and

WHEREAS this Nation can and should offer leadership and assistance to the States, municipalities, and voluntary organizations in their efforts to extend special recognition to and make continuing maximum use of the skills of our senior citizens:

NOW, THEREFORE, I, LYNDON B. JOHNSON, President of the United States of America, do hereby designate the month of May 1964 as Senior Citizens Month, and I urge all public and private organizations and all citizens to make the theme of this special month—*Opportunities for Older Americans*—become a living reality. Let us repay our older Americans for their sustained creative participation in our national and community life by providing them with a wide range of meaningful opportunities. Let us take all necessary steps to see that they have a real chance to enjoy health, love, and a life of dignity. Let us find ways to employ the skill and wisdom that so many of our older Americans possess and long to share. Let us make this month outstanding in our continuing effort to keep in the mainstream of our national life all those who have lived so long and contributed so generously.

March 26, 1964