

NOW, THEREFORE, I, LYNDON B. JOHNSON, President of the United States of America, do hereby urge the citizens of this Nation to observe Saturday, October 24, 1964, as United Nations Day by means of community programs which will demonstrate their faith in the United Nations and contribute to a fuller understanding of its aims, problems, and accomplishments.

I also call upon the officials of the Federal and State Governments and upon local officials to encourage citizen groups and agencies of the press, radio, television, and motion pictures to engage in appropriate observance of United Nations Day throughout the land in cooperation with the United States Committee for the United Nations and other organizations.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Seal of the United States of America to be affixed.

DONE at the City of Washington this thirtieth day of April in the year of our Lord nineteen hundred and sixty-four, and [SEAL] of the Independence of the United States of America the one hundred and eighty-eighth.

LYNDON B. JOHNSON

By the President:

GEORGE W. BALL,  
*Acting Secretary of State.*

### Proclamation 3591

#### WORLD TRADE WEEK, 1964

By the President of the United States of America

May 8, 1964

#### A Proclamation

WHEREAS reciprocal world trade advances our progress toward global prosperity and abundance, freedom, and well-being; and

WHEREAS the Kennedy Round of multilateral trade negotiations, which was opened in Geneva, Switzerland, on May 4, is designed to reduce international trade barriers in order to expand market opportunities for the benefit of both developed and developing countries of the world; and

WHEREAS the expansion of United States export trade is vital to the improvement of our balance of international payments, to the continuing growth of American industry, and to the fuller employment of American workers; and

WHEREAS the quickening pace of economic progress in nations around the world is enlarging the opportunities for our businessmen to sell American products abroad; and

WHEREAS the progressive opening of national markets everywhere to greater international competition challenges American businessmen to participate more vigorously in the exchange of goods and services among nations and, thus, to provide an inspiring demonstration of the vigor and value of competitive private enterprise:

NOW, THEREFORE, I, LYNDON B. JOHNSON, President of the United States of America, do hereby proclaim the week beginning May 17, 1964, as World Trade Week; and I request the appropriate Federal, State, and local officials to cooperate in the observance of that week.

I also urge business, labor, agriculture, educational and civic groups, as well as the people of the United States generally, to observe World Trade Week with gatherings, discussions, exhibits, ceremonies, and other appropriate activities designed to promote continuing awareness of the importance of world trade to our economy and our relations with other nations.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Seal of the United States of America to be affixed.

DONE at the City of Washington this eighth day of May in the year of our Lord nineteen hundred and sixty-four, and of the [SEAL] Independence of the United States of America the one hundred and eighty-eighth.

LYNDON B. JOHNSON

By the President:

GEORGE W. BALL,  
*Acting Secretary of State.*

### Proclamation 3592

#### WOMEN VOTERS WEEK, 1964

By the President of the United States of America

#### A Proclamation

WHEREAS the maximum participation of our citizens in the elective process is a basic need for the development of our democracy; and

WHEREAS within our voting-age population there are considerably more women than men; and

WHEREAS the participation of American women in past elections has not been as great as that of men; and

WHEREAS the League of Women Voters and other dedicated groups of our citizens have been undertaking special programs to ensure an increased participation of women in our elections:

NOW, THEREFORE, I, LYNDON B. JOHNSON, President of the United States of America, do hereby designate the week beginning September 13, 1964, as Women Voters Week; and I urge that a special effort be made during this week to ensure maximum registration of qualified women.

I also invite and urge all local election officials throughout the United States to join with private citizens and citizen organizations to publicize registration arrangements during that week and during the whole of the pre-election registration period so as to bring the greatest possible number of our citizens to the polls on November 3.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Seal of the United States of America to be affixed.

DONE at the City of Washington this eleventh day of May in the year of our Lord nineteen hundred and sixty-four, [SEAL] and of the Independence of the United States of America the one hundred and eighty-eighth.

LYNDON B. JOHNSON

By the President:

GEORGE W. BALL,  
*Acting Secretary of State.*

May 11, 1964