Proclamation 3622
WHITE CANE SAFETY DAY, 1964
By the President of the United States of America

A Proclamation

A white cane in our society has become one of the symbols of a blind person's ability to come and go on his own. Its use has promoted courtesy and special consideration for the blind on our streets and highways. To make our people more fully aware of the meaning of the white cane, and of the need for motorists to exercise special care for the blind persons who carry it, the Congress, by a joint resolution approved October 6, 1964, has authorized the President to proclaim October 15 of each year as White Cane Safety Day.

NOW, THEREFORE, I, LYNDON B. JOHNSON, President of the United States of America, do hereby proclaim October 15, 1964, as White Cane Safety Day.

I urge civic and service organizations, schools, public bodies, and the media of public information to join in this observance with appropriate activities designed to promote continuing awareness of the significance of the white cane to blind persons.

I call upon all our citizens to make every effort to promote the safety and welfare of our blind persons on the streets and highways, and thereby to contribute to their independence of spirit and their capability for self-management.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Seal of the United States of America to be affixed.

DONE at the City of Washington this sixth day of October in the year of our Lord nineteen hundred and sixty-four, and of the Independence of the United States of America the one hundred and eighty-ninth.

LYNDON B. JOHNSON

By the President:

DEAN RUSK,
Secretary of State.

Proclamation 3623
CALIFORNIA WORLD’S FAIR
By the President of the United States of America

A Proclamation

WHEREAS the California World’s Fair, an international exposition to be held in Southern California in 1968, will be dedicated to the dignity of man, and will depict man’s efforts to achieve his aspirations for greater growth, maturity, and dignity; and

WHEREAS the exposition will demonstrate the vital importance of transportation and communication in the achievement of man’s aspirations, the roles of the arts, commerce, industry, and the sciences as they affect the lives of mankind, and the contributions of the cultures of the various nations of the earth to man’s eternal quest for dignity as exemplified by his physical, mental, and moral attainments; and

WHEREAS the exposition will provide an excellent and effective medium for the exchange of information by which all people may
evaluate the attainments of men of other nations, will encourage tourist
travel to the United States, and will stimulate foreign trade; and

WHEREAS the Congress, by a joint resolution approved Au-
gust 27, 1964 (Public Law 88–496), has authorized and requested the
President to issue a proclamation calling upon the several States of
the Union and foreign countries to take part in the exposition; and

WHEREAS the Governor of California has appointed a Commiss­
ioner General of the California World's Fair and will invite the
several States of the Union to participate in the Fair:

NOW, THEREFORE, I, LYNDON B. JOHNSON, President of
the United States of America, do hereby invite the several States of
the Union and foreign countries to take part in the California World’s
Fair.

IN WITNESS WHEREOF, I have hereunto set my hand and
caused the Seal of the United States of America to be affixed.

DONE at the City of Washington this nineteenth day of October
in the year of our Lord nineteen hundred and sixty-four,
and of the Independence of the United States of America
the one hundred and eighty-ninth.

LYNDON B. JOHNSON

By the President:

DEAN RUSK,
Secretary of State.

Proclamation 3624

NATIONAL FIRST VOTERS WEEK

October 19, 1964

By the President of the United States of America

A Proclamation

On the third day of November next, nearly ten million of our
citizens will be eligible to cast their first votes in a Presidential election.

For these young persons, the forthcoming Presidential election will
be a significant milestone. For the rest of us, this occasion will be no
less important as we welcome a new group of young, vigorous, and
forward-looking Americans to a full share in the privileges and
responsibilities of free men.

NOW, THEREFORE, I, LYNDON B. JOHNSON, President of
the United States of America, do hereby designate the period Octo-
ber 25 through October 31, 1964, as National First Voters Week.

I urge local election officials, private citizens, and citizen organiza-
tions to make a special effort during that week to assist in every possible
way the millions of persons who are about to cast their first vote in a
Presidential election.

I also urge our first voters to consider seriously during that week
the solemn nature of the obligation they are about to assume.

In particular, I urge that our first voters
— go to the polls proudly, knowing that the duty they perform is
the price of the privilege they hold
— exercise their franchise gratefully, realizing that it is essential
to their future as free men and women