evaluate the attainments of men of other nations, will encourage tourist
travel to the United States, and will stimulate foreign trade; and

WHEREAS the Congress, by a joint resolution approved Au-
gust 27, 1964 (Public Law 88–496), has authorized and requested the
President to issue a proclamation calling upon the several States of
the Union and foreign countries to take part in the exposition; and

WHEREAS the Governor of California has appointed a Commiss­
ioner General of the California World’s Fair and will invite the
several States of the Union to participate in the Fair:

NOW, THEREFORE, I, LYNDON B. JOHNSON, President of
the United States of America, do hereby invite the several States of
the Union and foreign countries to take part in the California World’s
Fair.

IN WITNESS WHEREOF, I have hereunto set my hand and
caused the Seal of the United States of America to be affixed.

DONE at the City of Washington this nineteenth day of October
in the year of our Lord nineteen hundred and sixty-four,
[seal] and of the Independence of the United States of America
the one hundred and eighty-ninth.

Lyndon B. Johnson

By the President:

Dean Rusk,
Secretary of State.

Proclamation 3624

NATIONAL FIRST VOTERS WEEK

October 19, 1964

By the President of the United States of America

A Proclamation

On the third day of November next, nearly ten million of our
citizens will be eligible to cast their first votes in a Presidential election.

For these young persons, the forthcoming Presidential election will
be a significant milestone. For the rest of us, this occasion will be no
less important as we welcome a new group of young, vigorous, and
forward-looking Americans to a full share in the privileges and
responsibilities of free men.

NOW, THEREFORE, I, LYNDON B. JOHNSON, President of
the United States of America, do hereby designate the period Octo-
ber 25 through October 31, 1964, as National First Voters Week.

I urge local election officials, private citizens, and citizen organiza-
tions to make a special effort during that week to assist in every possible
way the millions of persons who are about to cast their first vote in a
Presidential election.

I also urge our first voters to consider seriously during that week
the solemn nature of the obligation they are about to assume.

In particular, I urge that our first voters
— go to the polls proudly, knowing that the duty they perform is
the price of the privilege they hold
— exercise their franchise gratefully, realizing that it is essential
to their future as free men and women,
— make their choice carefully, understanding its importance to themselves and their fellow Americans.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Seal of the United States of America to be affixed.

DONE at the City of Washington this nineteenth day of October in the year of our Lord nineteen hundred and sixty-four, and of the Independence of the United States of America the one hundred and eighty-ninth.

LYNDON B. JOHNSON

By the President:
DEAN RUSK,
Secretary of State.

Proclamation 3625
ANNOUNCING THE DEATH OF HERBERT HOOVER
By the President of the United States of America
A Proclamation

October 20, 1964

To the People of the United States:

It becomes my sad duty to announce officially the death of Herbert Hoover, the thirty-first President of the United States, on the twentieth day of October, nineteen hundred and sixty-four, at 11:35 o'clock in the morning.

Mr. Hoover's service to our country, spanning a period of nearly a half century, was marked by a signal honesty of purpose, a devotion to fundamental principles of ethical conduct, and a deep concern for the welfare of all of his fellow men. Among the rich products of his efforts have been the advancement of the cause of peace, the strengthening of our bonds with other nations, the enrichment of the lives of millions of human beings around the world, and a vital improvement of the operation of this Government. His patriotism knew no partisanship.

A gentle and tolerant man, Mr. Hoover will be long remembered for his humanitarianism, his genuine humility coupled with a determined courage, and the strength of the faith which motivated his actions. He has earned the abiding respect and affection of the people of this Nation and of other nations throughout the world.

We in this country will be joined by his many friends abroad in mourning the death of this truly dedicated American. But we can take comfort in the inspiring legacy of ideals and example of devotion which he has bequeathed to us all.

NOW, THEREFORE, I, LYNDON B. JOHNSON, President of the United States of America, in honor and tribute to the memory of this great and good man, and as an expression of the public sorrow, do hereby direct that the flag of the United States be displayed at half-staff at the White House and on all buildings, grounds, and naval vessels of the United States for a period of thirty days. I also direct that for the same length of time the representatives of the United States in foreign countries shall make similar arrangements for the display of the flag at half-staff over their embassies, legations, and other facilities abroad, including all military facilities and stations.

I hereby order that suitable honors be rendered by units of the armed forces under orders of the Secretary of Defense on the day of the funeral.