

WHEREAS small businessmen are leaders in the business and civic affairs of their communities, and will continue to play a leading role in community-wide action to eliminate poverty wherever it exists;

NOW, THEREFORE, I, LYNDON B. JOHNSON, President of the United States of America, do hereby designate the week beginning May 23, 1965, as Small Business Week; and I call upon chambers of commerce, boards of trade, and other public and private organizations to participate in ceremonies recognizing the contribution of small business to our goal of a better and more productive life for all our people.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Seal of the United States of America to be affixed.

DONE at the City of Washington this twenty-fourth day of March in the year of our Lord nineteen hundred and sixty-five, and [SEAL] of the Independence of the United States of America the one hundred and eighty-ninth.

LYNDON B. JOHNSON

By the President:

DEAN RUSK,
Secretary of State.

Proclamation 3649

PROFESSIONAL PHOTOGRAPHY WEEK

By the President of the United States of America

March 29, 1965

A Proclamation

We have long been accustomed to the enrichment of our lives by photography. Photography gives us remembrances of our loved ones, records of today's events as they become tomorrow's history, and art forms which enrich our culture. Familiar, too, is photography's contribution in the laboratory, the hospital, and the classroom.

In all of these traditional areas, the work of professional photographers has been recognized and accepted. Less well known, however, is the contribution of professional photography to our country's economy.

More than 150,000 men and women are engaged in professional photography. In industry and commerce, professional photography makes an increasingly important contribution to product design, research, manufacture, the promotion of safety, and the marketing of products. On our farms, in our courts, and in the world of nature, professional photography has increased our knowledge and our understanding.

With the broadening of man's horizons through recent scientific achievements, we are coming to a fuller realization of the importance of photography. Professional photography plays a vital part in scientific advances as we search into the little known world of outer space and delve farther into the ocean's depths.

As a tribute to the professional photographer and in recognition of the importance of professional photography in our life today and in America's future, the Congress by a joint resolution approved March 29, 1965, has requested the President to issue a proclamation designating the week beginning May 2 through May 8, 1965, as Professional Photography Week.

Ante, p. 25.

NOW, THEREFORE, I, LYNDON B. JOHNSON, President of the United States of America, do hereby designate the week of May

2 through May 8, 1965, as Professional Photography Week, and I call upon the people of the United States to observe that week with appropriate ceremonies and activities.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Seal of the United States of America to be affixed.

DONE at the City of Washington this twenty-ninth day of March in the year of our Lord nineteen hundred and sixty-five, and [SEAL] of the Independence of the United States of America the one hundred and eighty-ninth.

LYNDON B. JOHNSON

By the President :

DEAN RUSK,
Secretary of State.

Proclamation 3650

BENNETT PLACE COMMEMORATION

By the President of the United States of America

A Proclamation

The true unity of our Nation is more than a union of States. It is a unity of spirit, of human hearts, and aspirations and hopes. It is not static but is ever growing, for its work is never done.

The true spirit of American unity is one of challenge, of new goals to be sought and won. It is the spirit of ceaseless striving by all of us—by Americans of every generation—to attain those great common purposes that spring from our rich and marvelous diversity and yet transcend it.

A moving and poignant example of this spirit occurred nearly one hundred years ago in the peace negotiations between General William T. Sherman and General Joseph E. Johnston, held at the Bennett Place, near the City of Durham, North Carolina. Those opposing generals sought more than a mere cessation of hostilities, more than a reunion of States. They looked to the future. They sought a peace for a reunited people, a peace that would be nationwide in scope, permanent in duration, and based on mutual understanding, fraternal affection, and concord of purpose.

Ante, p. 24.

By a joint resolution approved March 29, 1965, the Congress of the United States has requested the President to issue a proclamation reminding the American people of the spirit of national unity that is symbolized by the Bennett Place, near the City of Durham, North Carolina, and of commemorative ceremonies to be held there by the Governor and people of the State of North Carolina on April 25, 1965.

NOW, THEREFORE, I, LYNDON B. JOHNSON, President of the United States of America, hereby call upon the American people to remember and to reflect upon that spirit of national unity; and I urge those who can do so to attend the centennial ceremonies to be held at the Bennett Place, near the City of Durham, North Carolina, on April 25, 1965, pursuant to the cordial invitation of the Governor and people of that State.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Seal of the United States of America to be affixed.