first week of October of each year as National Employ the Physically Handicapped Week, do hereby call upon the people of our Nation to observe the week beginning October 3, 1965, for such purpose.

During that week I urge all the Governors of States, mayors of cities, and other public officials, as well as leaders of industry, educational and religious groups, labor, civic, veterans', agricultural, women's, scientific, professional, and fraternal organizations, and all other interested organizations and individuals, including the handicapped themselves, to participate in this observance.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Seal of the United States of America to be affixed.

DONE at the City of Washington this eleventh day of September in the year of our Lord nineteen hundred and sixty-five, and of the Independence of the United States of America the one hundred and ninetieth.

LYNDON B. JOHNSON

By the President:
DEAN RUSK,
Secretary of State.

Proclamation 3672
NATIONAL SCHOOL LUNCH WEEK, 1965
September 18, 1965

By the President of the United States of America

A Proclamation

WHEREAS the national school lunch program, now in its nineteenth year, makes available a wholesome, appetizing lunch to over 18 million children in 70,000 schools which participate in the program; and

WHEREAS this program helps to provide many of our less fortunate children with a well-balanced and nutritious diet which enhances their vitality and their ability to obtain the maximum benefit from the learning process; and

WHEREAS the national school lunch program encourages the domestic consumption of food which is made available in unprecedented abundance through the efficiency of our farmers and our highly developed food marketing system; and

WHEREAS the national school lunch program is an outstanding example of a local-State-Federal partnership to protect the health and well-being of the Nation's children and thus to strengthen the national security; and

WHEREAS, in order to recognize the value and achievements of the school lunch program, the Congress, by a joint resolution approved October 9, 1962 (76 Stat. 779), has designated the seven-day period beginning on the second Sunday of October in each year as National School Lunch Week, and has requested the President to issue annually a proclamation calling for the observance of that week:

NOW, THEREFORE, I, LYNDON B. JOHNSON, President of the United States of America, call upon the people of the United States to observe the week beginning October 10, 1965, as National School Lunch Week, with ceremonies and activities designed to increase public understanding and awareness of the significance of the national school lunch program to the child, to the home, to the farm, to industry, and to the Nation.
IN WITNESS WHEREOF, I have hereunto set my hand and caused the Seal of the United States of America to be affixed.

DONE at the City of Washington this eighteenth day of September in the year of our Lord nineteen hundred and sixty-five, and of the Independence of the United States of America the one hundred and nineteenth.

LYNDON B. JOHNSON

By the President:

DEAN RUSK,
Secretary of State.

Proclamation 3673
COLUMBUS DAY, 1965
By the President of the United States of America

A Proclamation

WHEREAS Christopher Columbus four hundred and seventy-three years ago journeyed westward across forbidding and unknown seas to open the way for the eventual establishment of our Nation and its free institutions; and

WHEREAS the compelling drive of Columbus to seek new horizons has been an inspiration through the centuries to millions with the same enterprising spirit; and

WHEREAS the persistence and daring of Columbus has left a heritage which sustains us now as we explore the unknown reaches of outer space; and

WHEREAS the Congress, in recognition of our indebtedness to Christopher Columbus, by a joint resolution approved April 30, 1934 (48 Stat. 657), requested the President to issue a proclamation designating October 12 of each year as Columbus Day:

NOW, THEREFORE, I, LYNDON B. JOHNSON, President of the United States of America, do hereby designate Tuesday, October 12, 1965, as Columbus Day; and I invite the people of this Nation to observe that day in schools and other suitable places with appropriate ceremonies in honor of the memory of Christopher Columbus.

I also direct that the flag of the United States be displayed on all public buildings on Columbus Day.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Seal of the United States of America to be affixed.

DONE at the City of Washington this 22nd day of September in the year of our Lord nineteen hundred and sixty-five, and of the Independence of the United States of America the one hundred and nineteenth.

LYNDON B. JOHNSON

By the President:

DEAN RUSK,
Secretary of State.