Exerting our own best efforts and working together with other nations, we can and will build an order of world peace which will endure for generations.

NOW, THEREFORE, I, LYNDON B. JOHNSON, President of the United States of America, call upon all the people of our Nation to observe Thursday, November 11, 1965, as Veterans Day, commemorating the service of our war veterans and showing our continued dedication to the cause of world peace and the establishment of a world community in which every nation can follow its own course without fear of its neighbors.

I direct the appropriate officials of the Government to arrange for the display of the flag of the United States on all public buildings on Veterans Day. Also, in order that this day may be marked with suitable exercises and public ceremonies throughout our Nation, I request the officials of the Federal and State Governments and of civic and patriotic organizations to give their enthusiastic support to the Veterans Day National Committee.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Seal of the United States of America to be affixed.

DONE at the City of Washington this thirtieth day of September in the year of our Lord nineteen hundred and sixty-five, [seal] and of the Independence of the United States of America the one hundred and ninetieth.

LYNDON B. JOHNSON

By the President:

GEORGE W. BALL,
Acting Secretary of State.

Proclamation 3677

SEE THE UNITED STATES THROUGH 1966

By the President of the United States of America

A Proclamation

WHEREAS By Proclamation No. 3607 of August 15, 1964, I designated the years 1964 and 1965 as a period in which all persons were especially invited to see the United States; and

WHEREAS our people are striving through private initiative and through public programs at all levels of Government to preserve and develop the beauty of this land; and

WHEREAS they are touring the length and breadth of this land to observe personally the splendor of their country and through these travels are becoming increasingly aware of the destiny of their Nation; and

WHEREAS foreign tourists are seeing America and visiting her national shrines and natural wonders in mounting numbers; and

WHEREAS continuing efforts are being made to make their stay on our shores more enjoyable and to give them a better understanding of our homeland, its history, and its tradition; and

WHEREAS a number of festivals, fairs, pageants, and other ceremonials will take place in 1966 in the United States, its territories and possessions, and the Commonwealth of Puerto Rico; and
WHEREAS the Congress by the joint resolution of October 2, 1965, has requested the President to extend through 1966 the period designated to see the United States and its territories and to issue a proclamation specially inviting citizens of other countries to visit the festivals, fairs, pageants, and other ceremonials to be celebrated in 1966 in our country:

NOW, THEREFORE, I, LYNDON B. JOHNSON, President of the United States of America, do hereby extend through the year 1966 the period during which all persons are specially invited to see the United States, visit our historic shrines, our natural wonders, and our great recreational areas and facilities; and I extend a special invitation to citizens of other countries to visit the festivals, fairs, pageants, and other ceremonials that will take place in 1966 in the United States of America, its territories and possessions, and the Commonwealth of Puerto Rico.

I also invite private industry and interested private organizations during this period to continue to encourage both American citizens and citizens of other countries to visit these festivals, fairs, pageants, and other ceremonials and to explore, use, and enjoy the scenic, historical, and recreational areas and facilities throughout the United States of America, its territories and possessions, and the Commonwealth of Puerto Rico.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Seal of the United States of America to be affixed.

DONE at the City of Washington this second day of October in the year of our Lord nineteen hundred and sixty-five, and of the Independence of the United States of America the one hundred and ninetieth.

LYNDON B. JOHNSON

By the President:

GEORGE W. BALL,
Acting Secretary of State.

Proclamation 3678
NATIONAL FARM-CITY WEEK, 1965
By the President of the United States of America

A Proclamation

WHEREAS the American consumer enjoys such a great abundance of farm products, manufactured goods, and services that his standard of living is the highest in the world; and

WHEREAS the urban citizen relies on the farmer for a never-ending flow of high quality farm products to feed, clothe, and shelter him; and

WHEREAS the farmer similarly looks to his fellow city workers for a myriad variety and quantity of manufactured goods, and the machines and power he needs for his work; and

WHEREAS farm and city workers have increased their efficiency to the extent that this Nation was able to produce a record 622 billion dollars worth of goods and services last year; and

WHEREAS the American consumer now spends a record low of about 18 1/2 per cent of his disposable income for food compared with 27 per cent during the late 1940's; and