

DONE at the City of Washington this tenth day of November in the year of our Lord nineteen hundred and sixty-five, and [SEAL] of the Independence of the United States of America the one hundred and ninetieth.

LYNDON B. JOHNSON

By the President:

DEAN RUSK,  
*Secretary of State.*

### Proclamation 3689

#### INTERNATIONAL EXPOSITION OF 1968

By the President of the United States of America

November 11, 1965

#### A Proclamation

WHEREAS HEMISFAIR 1968, an international exposition with the theme, "The Confluence of Civilizations in the Americas," will be held in San Antonio, Texas, during the six months beginning April 6, 1968, and

WHEREAS this international exposition is designed to reaffirm common ties among the Americas as well as with the continents and countries from which our forefathers came; to increase mutual understanding; to strengthen the foundations of peace and to share our cultures, our knowledge and our skills for a more promising future, and

WHEREAS the exposition will provide a dramatic medium for the peoples of our hemisphere to exhibit the symbols of ancient cultures and contemporary life, and to demonstrate the relationships between their arts, religions, and social development; and

WHEREAS the exposition will encourage travel and stimulate technical, trade and cultural exchange between the Old and New Worlds, and

WHEREAS such an event is appropriate to commemorate the two hundred and fiftieth anniversary of the founding of the bilingual City of San Antonio, Texas, "The Gateway of Latin America," and

WHEREAS the Congress by an Act approved October 22, 1965 (Public Law No. 89-284) authorized and requested the President to issue a Proclamation calling upon the several States of the Union and foreign countries to take part in the exposition, and

79 Stat. 1026.

WHEREAS the Governor of the State of Texas has agreed to serve as Commissioner General of the exposition and to invite the several States of the Union to participate therein:

NOW, THEREFORE, I, Lyndon B. Johnson, President of the United States of America, do hereby authorize and direct the Secretary of State to invite, on my behalf, such foreign countries as he may consider appropriate to participate in this international exposition.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Seal of the United States of America to be affixed.

DONE AT the City of Washington this eleventh day of November in the year of our Lord, 1965, and of the independence of [SEAL] the United States of America, the one hundred and ninetieth.

LYNDON B. JOHNSON

By the President:

DEAN RUSK,  
*Secretary of State.*

### Proclamation 3690

#### CRUSADE FOR SAFETY DAY

By the President of the United States of America

#### A Proclamation

WHEREAS traffic accidents constitute one of the Nation's most urgent domestic problems, involving a continuous toll of death, injury, and financial loss; and

WHEREAS the benefits of our vastly improved highways can be fully realized only if we are able to travel them without excessive risk of accidents; and

WHEREAS public officials concerned with traffic safety cannot win the fight against traffic accidents without the active cooperation of private citizens; and

WHEREAS the Congress, by House Concurrent Resolution 448, agreed to October 22, 1965, has requested the President to issue a proclamation designating November 26, 1965, as Crusade for Safety Day:

NOW, THEREFORE, I, LYNDON B. JOHNSON, President of the United States of America, do hereby proclaim November 26, 1965, as Crusade for Safety Day. I urge that private citizens throughout the country join public officials in their efforts to improve highway safety through the application of measures designed to prevent traffic accidents.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Seal of the United States of America to be affixed.

DONE at the City of Washington this 16th day of November in the year of our Lord nineteen hundred and sixty-five, and of [SEAL] the Independence of the United States of America the one hundred and ninetieth.

LYNDON B. JOHNSON

By the President:

GEORGE W. BALL,  
*Acting Secretary of State.*