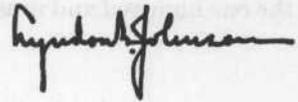


THEREFORE, I LYNDON B. JOHNSON, President of the United States of America, do hereby proclaim the week beginning September 24, 1967, as National Highway Week, and I urge Federal, State and local officials, as well as highway industry and other organizations, to hold appropriate ceremonies during that week in recognition of what highway transportation means to our Nation.

IN WITNESS WHEREOF, I have hereunto set my hand this twenty-third day of September in the year of our Lord nineteen hundred and sixty-seven, and of the Independence of the United States of America the one hundred and ninety-second.



**Proclamation 3805**  
**VETERANS DAY, 1967**

**By the President of the United States of America**

**A Proclamation**

We Americans hold freedom as our birthright. We cherish it as the basic condition of our national life.

But we are deeply mindful of its cost.

Our freedom was won in the agony of conflict. Two centuries later, we enjoy its blessings only because men have been willing to risk their lives to preserve it.

Again today, in a complex and bitter war, America's sons must fight in freedom's defense. None before them have fought more bravely, or with greater devotion to America's cause, than those who serve us now in Vietnam.

We can never repay in full the debt we owe to the veterans of this Nation's wars.

Yet we can show our appreciation of their service and sacrifice. Through the G.I. Bill of Rights, we endeavor to ease the serviceman's return to civilian life. As a result of the Veterans' Act of 1967, men in uniform today can receive benefits comparable to those granted their brothers-in-arms of past conflicts.

For almost three decades, it has been a proud American tradition to observe each year a special day of gratitude to all of America's veterans.

To this end the Congress has designated the eleventh of November as a legal holiday to be known as Veterans Day, and has dedicated it to the cause of world peace (Act of May 13, 1938, 52 Stat. 351, as amended (5 U.S.C. 6103)).

NOW, THEREFORE, I, LYNDON B. JOHNSON, President of the United States of America, urge the people of this Nation to join in commemorating Saturday, November 11, 1967, as Veterans Day with suitable observances.

I direct the appropriate officials of the Government to arrange for the display of the flag of the United States on all public buildings on

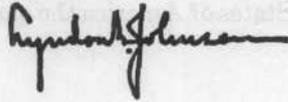
September 25, 1967

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that day; and I request the officials of Federal, State, and local governments, and civic and patriotic organizations to give their enthusiastic leadership and support to appropriate public ceremonies throughout the Nation.

I urge all citizens, and especially students and young people, to take part in these ceremonies. Let us demonstrate to all the world our devotion to the principles of freedom for which so many have served in the past, and pledge our full support of those who today carry on the battle to insure that freedom shall survive.

IN WITNESS WHEREOF, I have hereunto set my hand this twenty-fifth day of September, in the year of our Lord nineteen hundred and sixty-seven, and of the Independence of the United States of America the one hundred and ninety-second.



### Proclamation 3806

#### CHILD HEALTH DAY, 1967

By the President of the United States of America

September 25, 1967

#### A Proclamation

Fifty years ago almost a hundred babies in every thousand died in their first year. By 1965 this tragic figure had dropped to twenty-five. The result is that an inconsolable grief has been lifted from the hearts of millions of American families—and more than a third of our population today is under eighteen years of age.

The health of our children is both a national pride and a national concern.

Thanks to the genius of our medical scientists, doctors, and public health officials—who have in recent years received vital support from national funds—many of the diseases which plagued our childhood are no longer a serious threat to our children today.

Vaccines for polio, diphtheria, and whooping cough have cut these diseases to a virtual vanishing point. Measles, so familiar in our youth, can be dealt a final blow this fall if all the children in kindergarten and first and second grades, who are not already protected, are vaccinated. Other infectious diseases of childhood, such as scarlet fever, can be quickly controlled and their after-effects prevented with today's drugs.

It is important to the American future that we assure the health and full development of our youth. For to the degree that we do, we assure the health and development of tomorrow's America.

I urge all Americans to encourage our young people to take full advantage of the many facilities for the promotion and protection of physical, mental, and emotional health.

Because of its concern for the well-being of our children, the Congress, by a joint resolution of May 18, 1928, 45 Stat. 617, as amended (36 U.S.C. 143), requested the President of the United States to issue annually a proclamation setting apart the first Monday in October as Child Health Day.