NOW, THEREFORE, I, LYNDON B. JOHNSON, President of the United States of America and Honorary Chairman of the American National Red Cross, do hereby designate March 1968 as Red Cross Month. I strongly urge all Americans to heed the special SOS (Support Our Servicemen) campaign by volunteering their time and to contribute what they can.

IN WITNESS WHEREOF, I have hereunto set my hand this fifth day of February in the year of our Lord nineteen hundred and sixty-eight, and of the Independence of the United States of America the one hundred and ninety-second.

PROCLAMATION 3826
NATIONAL POISON PREVENTION WEEK, 1968
By the President of the United States of America
A Proclamation

Each year, half a million Americans—most of them children—accidentally swallow substances that could kill or injure them.

Two familiar substances—medicine and household products—are among the most dangerous causes of accidental poisoning among children. Both are valuable assets in our homes—when used as directed. Yet both are a potential danger—a danger no more remote than the unknowing grasp of a small child.

The federal government, together with State and local agencies, private industry, and professional and civic organizations, has tried to alert Americans to the dangers that lie on the shelves of a careless home. Since 1962, when we first called national attention to this threat, deaths by accidental poisoning among children under five years of age has declined 20 percent.

I recently signed into law a bill to establish a National Commission on Product Safety whose job it will be to identify dangerous household products.

We must do more. We need to be much more alert to the dangers of accidental poisoning. And we need to learn more about how to treat it.

To stimulate public interest in this problem, I am designating the third week in March as National Poison Prevention Week, as requested by Congress.

NOW, THEREFORE, I, LYNDON B. JOHNSON, President of the United States of America, do hereby proclaim the week beginning March 17, 1968, as National Poison Prevention Week.

I direct the appropriate agencies of the Federal Government, and I invite State and local governments and organizations, to participate actively in programs designed to promote better protection against accidental poisonings, particularly among children.
IN WITNESS WHEREOF, I have hereunto set my hand this seventh day of February, in the year of our Lord nineteen hundred and sixty-eight, and of the Independence of the United States of America the one hundred and ninety-second.

Proclamation 3827
LULAC WEEK
By the President of the United States of America
A Proclamation

February 17 will mark the thirty-ninth anniversary of the founding of the League of United Latin American Citizens, popularly known as LULAC.

LULAC is a nonprofit, nonpolitical civic organization interested in the progress and advancement of Latin Americans in this country. Its dedicated members work with young Americans of Spanish-speaking background to:

—train them to become citizens.
—provide them with educational opportunities.
—promote the highest standards of patriotism among them.

In recognition of these and other civic contributions of LULAC, the Congress, by a joint resolution approved February 10, 1968, has requested the President to issue a proclamation designating the period February 11 through 17, 1968, as LULAC Week.

NOW, THEREFORE, I, LYNDON B. JOHNSON, President of the United States of America, do hereby designate the week of February 11 through February 17, 1968, as LULAC Week, and I call upon the people of the United States to observe that week with appropriate ceremonies and activities.

IN WITNESS WHEREOF, I have hereunto set my hand this tenth day of February, in the year of our Lord nineteen hundred and sixty-eight, and of the Independence of the United States of America the one hundred and ninety-second.

Proclamation 3828
LAW DAY, U.S.A., 1968
By the President of the United States of America
A Proclamation

On May 1, we will observe Law Day, U.S.A.—the day set aside each year by Congress in recognition of the fundamental importance of the rule of law to our nation.