

offer the citizen who has the talent, the will—and the chance—a means of fulfilling his dream of taking a meaningful, productive role in our national life.

Your Government has recognized the importance of each of these contributions of the small businessman, and through the Small Business Administration:

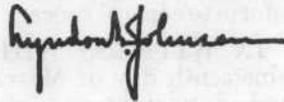
- offers counsel and economic assistance to owners of small businesses;
- provides financial assistance and guarantees rental payments to energetic citizens seeking to bring more business and more jobs into poverty-locked ghettos;
- aids small firms in competing for government contracts;
- seeks ways of protecting small firms against criminal acts.

These programs, as expanded by the Small Business Act Amendments I signed last fall, help insure that small business will continue to provide a reservoir of economic opportunities for our nation. It is appropriate that all citizens share in an expression of our national appreciation of the present, and the historic, contributions of the small businessman to our economic development.

81 Stat. 268.  
15 USC 633 note.

NOW, THEREFORE, I, LYNDON B. JOHNSON, President of the United States of America, do hereby designate the week beginning May 12, 1968 as Small Business Week, and I urge industrial and commercial organizations, chambers of commerce, boards of trade, and other public and private organizations to participate in ceremonies recognizing the significant contributions, past and present, of small business to our land, our culture, and our ideals.

IN WITNESS WHEREOF, I have hereunto set my hand this eighth day of March, in the year of our Lord nineteen hundred and sixty-eight, and of the Independence of the United States of America the one hundred and ninety-second.



### Proclamation 3836

#### CANCER CONTROL MONTH, 1968

By the President of the United States of America

March 19, 1968

#### A Proclamation

This year, more than 900,000 Americans will be treated for cancer, and more than 300,000 will die.

Medical science will save 200,000 cancer patients in 1968. But another 100,000 persons, who might have been saved by earlier treatment using the skills we now possess, will be lost.

Cancer continues to be our second deadliest disease—and the affliction people fear more than any other.

Progress against so formidable an enemy has been slow, but significant. Our research has led to many encouraging achievements:

- The survival of many children with acute leukemia for periods of two to three years, and in some instances five or more years, gives us renewed hope that this terrifying disease can be conquered.
- More than 50 percent of patients treated with intensive doses of X-ray for localized Hodgkins disease have been cured.
- New techniques, involving the concentration of drugs in brain tumors, have stimulated the search for better drugs to treat these cancers.
- Malignant tumors of the eye have been cured in many patients by combined radiation, surgery, and drug treatment, without loss of useful vision.

The incidence and death rates for cancer, however, continue to increase. We must redouble our support of the scientists, physicians, and health agencies who are battling this malignant public enemy.

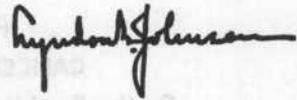
36 USC 150.

To impress upon our people the urgency of the cancer problem, a joint resolution of Congress adopted March 28, 1938 (52 Stat. 148), requested the President to issue annually a proclamation setting aside the month of April as Cancer Control Month.

ACCORDINGLY, I, LYNDON B. JOHNSON, President of the United States of America, do hereby proclaim the month of April 1968 as Cancer Control Month; and I invite the Governors of the States, the Commonwealth of Puerto Rico, and other areas subject to the jurisdiction of the United States to issue similar proclamations.

I also ask the medical and allied health professions, the communications industries, and all other interested persons and groups to unite during the appointed month in public reaffirmation of this Nation's efforts to control cancer.

IN WITNESS WHEREOF, I have hereunto set my hand this nineteenth day of March, in the year of our Lord nineteen hundred and sixty-eight and of the Independence of the United States of America the one hundred and ninety-second.



### Proclamation 3837

WORLD TRADE WEEK, 1968

By the President of the United States of America

#### A Proclamation

A new era of world trade is opening. The challenges are great—the opportunities unlimited.

The United States must meet the challenges, and seize the opportunities to increase our economic growth and the well-being of our citizens.

March 27, 1968