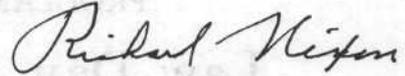


premacv of law in our lives. I especially urge the legal profession, the schools and educational institutions, civic and service organizations, all media of public information, and the courts to take the lead in sponsoring and participating in appropriate observances throughout the nation.

And, as requested by the Congress, I direct the appropriate Government officials to display the flag of the United States on all public buildings on that day.

IN WITNESS WHEREOF, I have hereunto set my hand this 2d day of March, in the year of our Lord, nineteen hundred seventy-one, and of the Independence of the United States of America the one hundred ninety-fifth.



PROCLAMATION 4033

Red Cross Month, 1971

March 4, 1971

By the President of the United States of America

A Proclamation

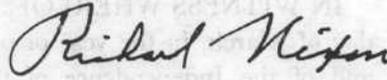
The highest ideal of mankind is love, and the great challenge is to infuse love into the decisions and actions of daily living. "Love cannot be a mere abstraction," the American religious leader Mary Baker Eddy wrote nearly a century ago; we must "make strong demands on love, call for active witnesses to prove it, and noble sacrifices and grand achievements as its results." At about the same time, her contemporary Clara Barton was founding an organization that meets this challenge superbly—the American Red Cross.

Today the hands of the Red Cross reach across the Nation and, through the League of Red Cross Societies, around the world, to bring relief wherever disaster, disease, misfortune, or war causes human suffering. The American Red Cross is chartered by Congress but its financing is purely voluntary, compelled by compassion alone. The success of its vital humanitarian mission rests upon generous gifts of time and money from millions of Americans.

NOW, THEREFORE, I, RICHARD NIXON, President of the United States of America, and Honorary Chairman of the American National Red Cross, do hereby designate March 1971, as Red Cross Month, a month when the organization will appeal for your active help. I urge every American to measure his contribution of dollars and skills

by the same rule that governs the work of the Red Cross—the Golden Rule.

IN WITNESS WHEREOF, I have hereunto set my hand this fourth day of March, in the year of our Lord nineteen hundred seventy-one, and of the Independence of the United States of America the one hundred ninety-fifth.



PROCLAMATION 4034

Save Your Vision Week, 1971

By the President of the United States of America

March 4, 1971

A Proclamation

The greatest tragedy of blindness is that it may be needless.

Much can be done to preserve sight by regular and thorough eye examinations, beginning early in life, and by promoting eye safety on the job, in schools, and at home.

Early detection can prevent glaucoma and prompt treatment can restore the vision lost because of cataracts. Healthy tissue can be transplanted to restore sight.

On the other hand, there are many causes of blindness or visual disability that science cannot yet prevent or treat. Only research can provide the answers to visual problems such as disorders of the retina, inherited vision defects, and blindness from long-standing diabetes.

The Federal Government conducts and supports such research in the recently established National Eye Institute of the National Institutes of Health and in laboratories across the Nation. This effort by the Government complements the many excellent activities of private and voluntary groups in supporting research and in providing services to the blind and visually handicapped.

In an effort to make Americans better aware of how sight may be preserved, the Congress by a joint resolution approved December 30, 1963 (77 Stat. 629), requested the President to proclaim the first week in March of each year as Save Your Vision Week.

36 USC 169a.

NOW, THEREFORE, I, RICHARD NIXON, President of the United States of America, do hereby proclaim the week of March 7, 1971, as Save Your Vision Week; and I invite appropriate officials of State and local governments to issue similar proclamations.