

new awareness has taught us that our natural resources are exhaustible, we know that our most important resource, the American spirit, is not.

We can never rest in the effort to preserve and improve our good earth. Earth Week, 1973 gives us the chance to affirm our dedication to that high calling.

NOW, THEREFORE, I, RICHARD NIXON, President of the United States of America, do hereby designate the week beginning April 8, 1973, as Earth Week. I call upon Federal, State and local officials to foster the purposes of Earth Week and to arrange for its proper observance. I ask that special attention be given to personal voluntary activities and educational efforts directed toward protecting and enhancing our life-giving environment.

IN WITNESS WHEREOF, I have hereunto set my hand this 12th day of March, in the year of our Lord nineteen hundred seventy-three, and of the Independence of the United States of America the one hundred ninety-seventh.



PROCLAMATION 4195

Small Business Week, 1973

By the President of the United States of America

March 12, 1973

A Proclamation

In no facet of our national life is the American genius for independence, innovation and self-improvement better displayed than in the small business community.

The instinct to create, sustain and expand an independent enterprise is as old as America herself—an impulse that brought the earliest settlers to our shores and motivated generation after generation of our citizens in their onward, upward march. Nowhere is it more clearly evident today than among our Nation's 8 million small businesses.

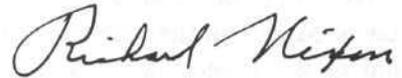
In the past year alone, more than 70 thousand new companies were started. Nineteen out of every twenty firms are considered small business, and they provide approximately 35 million jobs, and contribute more than \$420 billion to the gross national product.

They also provide a ladder of opportunity to hard working, ambitious Americans of all races and creeds—the chance to harness individual

initiative and ability to the mighty potentials of the free enterprise system. As long as America remains true to her heritage, the small businessman will continue as a mainstay of our economy and our society.

NOW, THEREFORE, I, RICHARD NIXON, President of the United States of America, do hereby designate the week beginning May 13, 1973, as Small Business Week. I ask all Americans to share with me during this week a deep pride in the many accomplishments of our Nation's small businessmen and women, and in the invaluable contribution they have made to our free way of life.

IN WITNESS WHEREOF, I have hereunto set my hand this 12th day of March, in the year of our Lord nineteen hundred seventy-three, and of the Independence of the United States of America the one hundred ninety-seventh.



PROCLAMATION 4196

National Defense Transportation
Day and National Transporta-
tion Week, 1973

March 13, 1973

By the President of the United States of America

A Proclamation

Transportation has always been a central factor in the growth of our country. Our ability to meet economic needs, overcome geographic barriers, and respond rapidly to emergencies—foreign or domestic—rests largely on a modern and efficient transportation system.

From our earliest days, the Federal government has worked in partnership with the private sector to achieve better transportation systems. That partnership continues today—but the challenges it faces are changing. The need today is for initiatives which can help us to reconcile our transportation needs with our energy resources, to encourage mobility without impairing safety and security, to upgrade our transportation capabilities without damaging the environment.

Because of the great importance of transportation to our daily lives and in tribute to the men and women who move goods and people throughout America, the Congress by a joint resolution approved May 16, 1957, requested the President to proclaim annually the third