

NOW, THEREFORE, I, GERALD R. FORD, President of the United States of America, in accordance with the joint resolution of Congress approved August 11, 1945, as amended (36 U.S.C. 155), designating the first week in October of each year as National Employ the Handicapped Week, do hereby call upon the people of the United States to observe the week beginning October 6, 1974, for such purpose.

I urge the Nation's Governors, Mayors, and all other public officials, as well as leaders in every area of American life, to join with the handicapped themselves in active participation in this observance.

IN WITNESS WHEREOF, I have hereunto set my hand this seventeenth day of September, in the year of our Lord nineteen hundred seventy-four, and of the Independence of the United States of America, the one hundred ninety-ninth.

GERALD R. FORD

Proclamation 4315

September 19, 1974

Johnny Horizon '76 Clean Up America Month, 1974

By the President of the United States of America

A Proclamation

Although our Nation's 200th birthday is less than two years away, much has been accomplished through the Johnny Horizon '76 Program toward improving the environment of our country for this historic event. But much remains to be done. To date, thousands of schools; churches; youth groups; chambers of commerce; conservation, civic and commercial organizations and millions of private citizens have joined in partnership with Johnny Horizon '76 in a wide range of projects to create environmental awareness and to beautify America.

Our most precious environment is the area in which we live—our city streets and rural towns—and this is where each individual can effectively exercise his responsibility. This has been exemplified by the many action projects which have been undertaken thus far across our country.

We need to continue these improvements. To dramatize this need, the Congress has by House Joint Resolution 1070, 93rd Congress, requested the President to proclaim the period of September 15, 1974,

to October 15, 1974, as "Johnny Horizon '76 Clean Up America Month."

NOW, THEREFORE, I, GERALD R. FORD, President of the United States of America, do hereby proclaim the period September 15 through October 15, 1974 as Johnny Horizon '76 Clean Up America Month and ask our Nation's attention to the Johnny Horizon '76 environmental awareness and action program for America's 200th birthday and related Bicentennial activities. I urge representatives of business, industry, labor, Government, civic groups, and other citizens to continue to join together to demonstrate the significant results that can be realized when Americans translate their concern into affirmative action. I further urge a continuation of neighborhood and community cleanups, beautification programs, resource recovery and education programs, energy and wild-life conservation efforts and other worthwhile activities.

IN WITNESS WHEREOF, I have hereunto set my hand this nineteenth day of September, in the year of our Lord nineteen hundred seventy-four and of the Independence of the United States of America, the one hundred ninety-ninth.

GERALD R. FORD

Proclamation 4316

September 26, 1974

National School Lunch Week, 1974

By the President of the United States of America

A Proclamation

Winston Churchill once said that the best investment any society can make is putting milk into babies. By the same token, providing nutritious lunches for millions of American school children is a concrete way of investing in our future well-being as a Nation.

Only healthy, well-nourished students can realize their fullest mental and physical potential and transform equality of opportunity from an ideal into a reality. Those who work in school lunch programs around the country—volunteers and employees of the Federal, State and local governments which administer the National School Lunch Program are helping to realize this goal.