

Proclamation 5415 of December 3, 1985**National Home Care Week, 1985**

By the President of the United States of America

A Proclamation

Americans have always cared for one another in both good times and bad. When a family has a loved one—elderly, disabled, or a child—needing special care at home, it will inevitably respond by doing everything to keep that person at home. This is the American spirit. Home health care has a long tradition in our Nation. The Federal government, the States, and families are now working in a cooperative way to see that this commitment continues.

No one would suggest that a family can do more for a patient when a hospital or other appropriate institution is clearly needed. But American families go the extra step or mile, if needed, to protect, care for, and serve a member in need. The Federal government has done its share to help. Now, our many States have taken on the initiative to create special programs to enhance home health care. They are to be commended for this humane action.

In addition, there are countless churches, voluntary organizations, and private agencies that assist our families to care for a member at home. Our Nation is learning that, in spite of a time when "doing your own thing" is in, caring for a mother, father, sister, or brother—or any relative or friend—in the home is vastly more important. Independence, under God's loving care and guidance, is to be cherished. Who, then, should care for our own than those who love them best? Once again our long tradition prevails as so many in government, charitable groups, and families work for the well-being of one in need at home.

The Congress, by Senate Joint Resolution 139, has designated the week beginning December 1, 1985, as "National Home Care Week" and authorized and requested the President to issue a proclamation in observance of this event.

Ante, p. 940.

NOW, THEREFORE, I, RONALD REAGAN, President of the United States of America, do hereby proclaim the week beginning December 1, 1985, as National Home Care Week. I call upon the people of the United States to observe the week with appropriate programs, ceremonies, and activities.

IN WITNESS WHEREOF, I have hereunto set my hand this third day of December, in the year of our Lord nineteen hundred and eighty-five, and of the Independence of the United States of America the two hundred and tenth.

RONALD REAGAN

Proclamation 5416 of December 3, 1985**National Temporary Services Week, 1985**

By the President of the United States of America

A Proclamation

The temporary services industry provides employers much needed flexibility to tailor their work forces to meet short-term needs. It also provides im-

portant job opportunities for American workers: last year, the temporary services industry provided employment for an estimated five million people.

The temporary services industry currently is the second fastest growing business sector in our economy, in terms of new jobs created. Approximately one out of every two hundred nonagricultural jobs in the United States is provided through temporary services.

It is appropriate that we recognize the many and vital contributions that the men and women of the temporary services industry provide to our economy.

Ante, p. 1001.

The Congress, by Senate Joint Resolution 195, has designated the week of December 1 through December 7, 1985, as "National Temporary Services Week" and has authorized and requested the President to issue a proclamation in commemoration of this observance.

NOW, THEREFORE, I, RONALD REAGAN, President of the United States of America, do hereby proclaim the week of December 1 through December 7, 1985, as National Temporary Services Week, and I call upon the people of the United States to observe this week with appropriate programs and activities.

IN WITNESS WHEREOF, I have hereunto set my hand this third day of December, in the year of our Lord nineteen hundred and eighty-five, and of the Independence of the United States of America the two hundred and tenth.

RONALD REAGAN

Proclamation 5417 of December 5, 1985

National Consumers Week, 1986

By the President of the United States of America

A Proclamation

Because ours is a free society, we Americans are blessed with many choices. We can choose to live where we want. We can choose our education and our vocation. We are free to speak our minds, to worship God as our conscience prompts us, and to choose our political affiliation. And nowhere else in the world is there a wider variety of goods and services from which to choose, thanks to an open marketplace and the freedom to produce and purchase. This bountiful marketplace has provided us with a standard of living that is the marvel and envy of the world.

The outlook for the future is even brighter. The regulatory reform of recent years is spawning innovation and reinvigorated competition; by opening new markets, it has resulted in even more choices for consumers. This gives buyers both a new opportunity and a new responsibility to make informed decisions about the quality and value of products and services offered for sale.

To make responsible decisions in our dynamic and abundant economy, consumers need both information and education if they are to reap the full benefits of the marketplace. They need information, the facts about the goods and services; they need to be educated so they can analyze those facts before making a purchase. This will enable them to make wise choices whether they are shopping for food, shelter, clothing, transportation, recreation, health care, entertainment, and so on. Prudent, informed,