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8	UNITED STATES DISTRICT COURT
9	EASTERN DISTRICT OF CALIFORNIA
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12	MERIDIAN PROJECT SYSTEMS, INC.,
13	Plaintiff,
14	v. NO. CIV. S-04-2728 FCD DAD
15	MEMORANDUM AND ORDER
16 17	HARDIN CONSTRUCTION COMPANY, LLC, and COMPUTER METHODS INTERNATION CORP.,
18	Defendants.
19	
20	/
21	COMPUTER METHODS INTERNATION CORP., and HARDIN CONSTRUCTION
22	COMPANY, LLC,
23	Counterclaimants,
24	V •
25	MERIDIAN PROJECT SYSTEMS, INC., and JAMES OLSEN, JOHN
26	BODROZIC, and MIKE CARRINGTON,
27	Counterdefendants. /
28	/ '
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This matter is before the court on plaintiff Meridian Project Systems, Inc.'s ("Meridian") motion for partial summary judgment on its claims of breach of contract and copyright infringement against defendant Hardin Construction Company, LLC ("Hardin"). Defendant Hardin opposes the motion. For the reasons set forth below,<sup>1</sup> plaintiff's motion is GRANTED in part and DENIED in part.<sup>2</sup>

#### BACKGROUND

10 Meridian is a software company that provides software
11 solutions related to the management of physical infrastructure

Because oral argument will not be of material assistance, the court orders the matter submitted on the briefs. E.D. Cal. L. R. 78-230(h).

Pursuant to a protective order issued by the magistrate judge assigned to this case, the parties submitted all documents relating to plaintiff's motion for partial summary judgment under seal. The court may, on its own motion, unseal portions of the record. <u>See Encyclopedia Brown Productions, Ltd. v. Home Box</u> <u>Office, Inc.</u>, 26 F. Supp. 2d 606 (S.D.N.Y. 1998); <u>Bijan Designer</u> for Men, Inc. v. Katzman, 1997 WL 51504 (S.D.N.Y. 1997).

On April 3, 2006, the court issued a minute order, informing the parties of its intent to unseal all documents submitted in relation to this motion and ordering any oppositions by the parties to be filed by April 5, 2006. Plaintiff filed a letter stating its non-opposition to the unsealing of the documents. (Letter regarding unsealing documents, filed Apr. 5, 2006). Defendants Hardin and CMIC object only to the unsealing of Exhibit A to the declaration of Scott W. Pink, filed December 23, 2005, due to the disclosure of non-public information that could cause CMIC harm in the marketplace. (Statement of Defs. regarding unsealing documents, filed Apr. 5, 2006).

Accordingly, the court unseals all documents submitted in relation to plaintiff's motion for partial summary judgment, except Ex. A to the declaration of Scott W. Pink, filed Dec. 23, 2005. (Docket numbers 94-96, 98, 115-121, 139-145 and 159). The court will refer to information contained in this exhibit, but not to any content that discloses information that defendants assert could cause CMIC harm in the marketplace.

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management and programs. (Def. Hardin's Resp. to Pl.'s Statement 1 of Undisputed Facts ("RUF"), filed Feb. 3, 2006, ¶ 1). One of 2 3 Meridian's primary products is a project management software called Prolog Manager ("Prolog"), which enables users to automate 4 all aspects of the construction process, from project design to 5 closeout. (RUF  $\P\P$  2-3). Defendant Hardin is a construction 6 company and customer of Meridian for the Prolog product. (RUF  $\P$ 7 16). 8

Starting in 1996, Hardin purchased licenses to use various 9 versions of Prolog Manager. (RUF ¶ 17). As part of its standard 10 practice and policy regarding the license and delivery of Prolog 11 versions 5.1 and 6.0, Meridian sends each customer a standard 12 form box containing a CD loaded with the Prolog software. 13 (RUF ¶ 21). The box containing the Prolog CD also contains Meridian's 14 applicable End User License Agreement ("EULA") and a user manual. 15 (RUF  $\P$  22). The EULA provides restrictions relating to the use 16 17 of Prolog. (RUF  $\P$  30). Hardin had the ability to return the 18 Prolog product if it did not agree with the EULA, but did not do so; Hardin used Prolog in connection with its business since 1996 19 without ever returning a single copy that it had registered and 20 installed. (RUF  $\P$  25). Hardin never objected to the terms of 21 the EULA. (RUF  $\P$  26). 22

In or around 2000, Hardin first discussed with defendant Computer Methods International Corp. ("CMIC") the possibility of integrating Prolog with CMIC's existing accounting package. (RUF ¶ 33). In late March 2001, however, Hardin's Executive Committee decided to switch from Meridian's project management software, Prolog, to CMIC's project management software. (RUF ¶ 34).

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Hardin and CMIC discussed producing a document, describing the project management software specifications, that could be included as part of their contract. (Dep. of Danny Philip Bensley, attached as Ex. B to Decl. of Scott W. Pink ("Pink Decl."), filed Jan. 3, 2006, ("Bensley Dep.") at 82:15-23). It was further discussed that a Hardin employee, Chris Wright, would prepare that document. (Id. at 82:24-25).

Wright prepared drafts of desired specifications to be 8 included in the Hardin-CMIC contract. (Id. at 269:3-6). On 9 April 12, 2001, Danny Bensley, Chief Information Officer of 10 Hardin, sent Jeff Weiss, Vice President of Sales and Marketing 11 for CMIC, an e-mail containing the drafts prepared by Wright. 12 13 (Id. at 268:20-269:10). Meridian asserts that the attachments to this e-mail contained over thirty pages of detailed descriptions 14 copied from the Prolog help files. (See Supplemental Decl. of 15 Thomas A. McManus ("Supp. McManus Decl."), filed Feb. 17, 2006, ¶ 16 17 3; Ex. A to Supp. McManus Decl. ("E-mail Attachments")).

18 On April 27, 2001, Hardin and CMIC entered into a Master Software Acquisition Agreement for CMIC's software package. 19 (RUF ¶ 42). This agreement contained several attachments, including 20 an attachment named Schedule H. (RUF § 57). Schedule H is the 21 schedule attached to the CMIC that contains the project 22 management specifications and is also referred to as the project 23 24 management requirements document. (Bensley Dep. at 90:15-18; 25 Dep. of Jeffrey R. Traeger, attached as Ex. A to Pink Decl., 26 filed Jan. 3, 2006, ("Traeger Dep.") at 247:12-14, filed under seal). Wright produced the specifications that were incorporated 27 into Schedule H. (Bensley Dep. At 83:4-7). The Schedule H 28

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1 document was signed by Jeffrey Traeger, Senior Vice President for 2 Hardin, and by Jeff Weiss. Meridian asserts that a large 3 portions of the Schedule H document was copied from Prolog's help 4 files text. (See Supp. McManus Decl. ¶ 4).

5 Meridian filed claims against defendant Hardin for breach of contract, breach of the implied covenant of good faith and fair 6 7 dealing, fraud, interference with contractual relations, intentional interference with prospective economic advantage, 8 unfair competition, and copyright infringement. Meridian's 9 claims for breach of contract and copyright infringement against 10 defendant Hardin are based upon Hardin's alleged copying of 11 Prolog help file language into the e-mail attachments and the 12 13 Schedule H document. On December 23, 2005, Meridian filed a motion for partial summary judgement. Meridian seeks summary 14 adjudication regarding Hardin's liability for breach of the EULA 15 and for copyright infringement. Meridian does not seek 16 17 determination of damages for the breach of contract claim, nor 18 determination of the applicability of affirmative defenses available to Hardin for the copyright infringement claim. Hardin 19 opposes the motion. 20

#### STANDARD

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Pursuant to Rule 56 of the Federal Rules of Civil Procedure, summary judgment is appropriate when "there is no genuine issue as to any material fact and . . . the moving party is entitled to judgment as a matter of law." Fed. R. Civ. P. 56(c). Under this standard, an issue is "genuine" if there is sufficient evidence for a reasonable jury to find for the nonmoving party and a fact is "material" when it may affect the outcome of the case under

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the substantive law that provides the claim or defense. <u>Anderson</u> <u>v. Liberty Lobby, Inc.</u>, 477 U.S. 242, 248-49 (1986). The determination is made based solely upon admissible evidence. <u>Orr</u> <u>v. Bank of America</u>, 285 F.3d 764, 773 (9th Cir. 2002). Furthermore, the court must view inferences made from the underlying facts in the light most favorable to the nonmoving party. <u>Adickes v. S.H. Kress & Co.</u>, 398 U.S. 144, 158-59 (1970).

The moving party has the initial burden to demonstrate the 8 absence of a genuine issue of material fact. <u>Celotex Corp. v.</u> 9 Catrett, 477 U.S. 317, 323 (1986). If the moving party is 10 without the ultimate burden of persuasion at trial, it may either 11 produce evidence negating an essential element of the opposing 12 13 party's claim, or demonstrate that the nonmoving party does not have enough evidence to carry its ultimate burden of persuasion 14 at trial. Nissan Fire & Marine Insurance Co. v. Fritz Companies, 15 Inc., 210 F.3d 1099, 1106 (9th Cir. 2000). If the moving party 16 17 meets this initial requirement, the burden then shifts to the 18 opposing party to go beyond the pleadings and set forth specific facts that establish a genuine issue of material fact remains for 19 trial. Matsushita Elec. Indust. Co. v. Zenith Radio Corp., 475 20 U.S. 574, 585-87 (1986). Summary judgment should not be granted 21 22 where "there are any genuine factual issues that properly can be resolved only by a finder of fact because they may reasonably be 23 resolved in favor of either party." Anderson, 477 U.S. at 250. 24

Following this same rubric, a court may grant summary adjudication on part of a claim or defense, based on the standards applicable to a motion for summary judgment. <u>See</u> Fed. R. Civ. P. 56(a), (b); <u>State of California v. Campbell</u>, 138 F.3d

772, 780 (9th Cir. 1998).

#### ANALYSIS

#### A. Breach of Contract

Plaintiff Meridian moves for partial summary judgment on its 4 5 claim of breach of contract against defendant Hardin. Meridian seeks to establish only liability through this motion.<sup>3</sup> Hardin 6 7 argues that summary judgment is inappropriate because (1) the Ninth Circuit has not decided whether an End User Licence 8 Agreement ("EULA") of the type used by Meridian is valid and 9 enforceable; (2) plaintiff's contract claims are preempted by the 10 federal Copyright Act; and (3) the terms of the contract are 11 ambiguous and cannot be resolved on a motion for summary 12 13 judgment.

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#### 1. End User License Agreement

Hardin argues that plaintiff's motion for partial summary judgment should be denied because the validity of "shrinkwrap licenses"<sup>4</sup> has not been decided by the Ninth Circuit. However, the validity of "shrinkwrap licenses" is a question of law, not a

<sup>4</sup> "The 'shrinkwrap license' gets its name from the fact that retail software packages are covered in plastic or cellophane 'shrinkwrap,' and some vendors . . . have written licenses that become effective as soon as the customer tears the wrapping from the package." <u>ProCD, Inc. v. Zeidenberg</u>, 86 F.3d 1447, 1449 (7th Cir. 1996). Meridian's EULA does not become effective upon the tearing of shrinkwrap, but the license is contained within the packaging of the Prolog software, not on the outside of the box. As such, courts consider this type of EULA a "shrinkwrap license." See id.

Hardin asserts in its opposition that summary judgment should not be granted because plaintiff has not presented evidence of damages. However, Meridian brings this motion for the limited purpose of establishing that there was a breach of contract by defendant. Therefore, evidence of damages is not dispositive of plaintiff's motion for partial summary judgment.

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1 question of fact for the jury. Therefore, this question may 2 properly be resolved on plaintiff's motion for summary judgment. 3 <u>See Local Motion, Inc. v. Niescher</u>, 105 F.3d 1278, 1280 (9th Cir. 4 1997) (citing <u>Hanagami v. China Airlines, Ltd.</u>, 688 P.2d 1139, 5 1145 (1984)).

Whether contracts such as Meridian's EULA are valid is a 6 7 much-disputed question. See ProCD, Inc., 86 F.3d 1447; Step-8 Saver Data Sys., Inc. v. Wyse Tech., 939 F.2d 91 (3d Cir. 1991); Softman Products Co., LLC., v. Adobe Sys., Inc., 171 F. Supp. 2d 9 1075, 1088 (C.D. Cal. 2001). Courts that have found these types 10 of licenses invalid characterize them as contracts of adhesion 11 that are unacceptable pursuant to the Uniform Commercial Code. 12 13 Softman Products, 171 F. Supp. 2d at 1088 (citing Step-Saver, 939 F.2d 91; Vault Corp. v. Quaid Software Ltd., 847 F.2d 255 (5th 14 Cir. 1988))<sup>5</sup>; <u>Klocek v. Gateway, Inc.</u>, 104 F. Supp. 2d 1332 (D. 15 Kan. 2000). However, other courts have held that these types of 16 17 licences are valid and enforceable contracts. See ProCD, 86 F.3d 18 1447 (7th Cir. 1996); see also Lexmark Int'l, Inc. v. Static Control Components, Inc., 387 F.3d 522, 563 n.10 (6th Cir. 2004); 19 Hill v. Gateway 2000, Inc., 105 F.3d 1147 (7th Cir. 1997); Mudd-20

<sup>22</sup> These cases are not directly on point with the issue presented by Meridian's EULA in this case. In Softman, the court did not reach the issue of whether "shrinkwrap licenses" were 23 enforceable because the court found that the plaintiff never 24 loaded the software, and thus never assented to the EULA. 171 F. Supp. 2d at 1088. In <u>Step-Saver</u>, the court was presented with a 25 battle-of-the-forms case, in which the parties exchanged forms with different conditions and obligations, and the court addressed whether the "shrinkwrap license" controlled. 939 F.2d 91. Finally, in <u>Vault</u>, the court did not reach the issue of the 26 27 validity of "shrinkwrap licenses" generally because the court found that the buyer knew the terms of the license before 28 purchasing the software. 847 F.2d at 268-70.

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Lyman Sales & Serv. Corp. v. United Parcel Service, Inc., 236 F. 1 Supp. 2d 907, 911-12 (N.D. Ill. 2002); I. Lan Sys., Inc. v. 2 Netscout Serv. Level Corp., 183 F. Supp. 2d 328 (D. Mass. 2002). 3 In <u>ProCD</u>, the Seventh Circuit held that "shrinkwrap licences" are 4 enforceable, relying on the policy considerations behind such 5 licences. ProCD, 86 F.3d at 1451. The Eastern District of 6 7 California favorably cited the Seventh Circuit's approach to these types of licences. Pollstar v. Gigimania, Ltd., 170 F. 8 Supp. 2d 974, 980-81 (E.D. Cal. 2000) (finding that a "browse 9 wrap" license may be arguably enforceable and valid). The 10 Northern District of California has also implicitly upheld the 11 validity of licenses similar to plaintiff's EULA. See Adobe Sys. 12 Inc. v. Stargate Software Inc., 216 F. Supp. 2d 1051 (N.D. Cal. 13 2002); Adobe Sys. Inc. v. One Stop Micro, Inc., 84 F. Supp. 2d 14 1086 (N.D. Cal. 2000). 15

In <u>ProCD</u>, the court considered various common transactions 16 17 where the consumer purchases prior to getting the detailed terms 18 of the contract. ProCD, 86 F.3d at 1450. For example, an insurance buyer remits the premium prior to getting the policy; a 19 traveler reserves a seat, pays and then, receives a ticket, which 20 may contain elaborate terms and conditions, accepted upon use of 21 the ticket; a concert or theater goer also purchases the ticket 22 in advance and agrees to conditions of attending the performance. 23 24 Id. at 1451. The court noted that these transactions could be 25 structured differently in order to allow the consumer to agree 26 first and pay later, but nonetheless, the contracts are enforceable in the pay first, agree later form. Id. 27

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The ProCD court also noted the policy considerations in the

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software industry. Id. at 1451-52. In particular, the court 1 noted that only a minority of sales take place over the counter, 2 3 where there are boxes to peruse. <u>Id.</u> at 1451. Rather, many purchases are made over the Internet by consumers who have never 4 seen a box. Id. As such, the reality of the industry lends 5 little support to the argument that the license should not be 6 7 enforceable because the consumer was not able to read the license on the box before buying the product. Therefore, the Seventh 8 Circuit upheld the validity of the "shrinkwrap license" where the 9 consumer paid first, received the license upon opening the box, 10 and had an opportunity to return the software if the consumer 11 "conclude[d] that the terms of the license make the software 12 13 worth less than the purchase price." Id. at 1452.

The court finds the Seventh Circuit's rationale in ProCD 14 compelling. The EULA is not rendered invalid merely because 15 defendant purchased the Prolog software and then received the 16 17 EULA after opening the package. There is no dispute that 18 defendant purchased licenses to use various versions of plaintiff's Prolog software. (RUF  $\P$  17). Defendant had notice 19 of the EULA, and the EULA was included in the box containing the 20 21 software and the user manual. (RUF  $\P\P$  17, 22). Defendant does not dispute that it had an opportunity to return Prolog to 22 Meridian if it did not agree to the EULA, but did not do so. 23 (RUF ¶ 24). Further, defendant never objected or sought an 24 amendment to the terms of the EULA. (RUF  $\P\P$  26-27). Under these 25 26 facts, this is not an unconscionable contract or a contract of adhesion. Therefore, Meridian's EULA may be an enforceable 27 contract. 28

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# 2. Preemption by the Copyright Act

2 Defendant Hardin also argues that even if the EULA is a valid contract, it is preempted by the Copyright Act, 17 U.S.C. § 3 The Copyright Act protects the rights of reproduction, 301(a). 4 preparation of derivative works, distribution, and display. 5 17 U.S.C. § 106; <u>Altera Corp. v. Clear Logic, Inc.</u>, 424 F.3d 1079, 6 7 1089(9th Cir. 2005). Section 301 provides, in relevant part, that "all legal or equitable rights that are equivalent to any of 8 the exclusive rights within the general scope of copyright" are 9 preempted by federal law. 17 U.S.C. § 301. Therefore, in order 10 for claims under state law to be preempted, (1) the work at issue 11 must come within the subject matter of copyright, and (2) the 12 state law rights must be equivalent to the exclusive rights of 13 copyright. Grosso v. Miramax Film Corp., 383 F.3d 965, 968 (9th 14 Cir. 2004). 15

The dispositive preemption issue in this case is whether the 16 17 rights protected by Meridian's EULA are equivalent to the rights 18 protected by copyright. To survive preemption, the state law 19 claim must include an "extra element" that makes the right asserted qualitatively different from those protected by the 20 21 copyright act. Altera Corp. v. Clear Logic, Inc., 424 F.3d 1079, 22 1089 (9th Cir. 2005) (citing Summit Mach. Tool Mfg. v. Victor CNC Sys., 7 F.3d 1434, 1439-40 (9th Cir. 1993)). In <u>Altera</u>, the 23 Ninth Circuit held that "[a] state law tort claim concerning the 24 25 unauthorized use of the software's end product is not within the 26 rights protected by the federal Copyright Act." Id. at 1090. The <u>Altera</u> court also noted that "[m]ost courts have held that 27 the Copyright Act does not preempt the enforcement of contractual 28

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rights." Id. (citing Bowers v. Baystate Techs. Inc., 320 F.3d 1 1317, 1323-24 (Fed. Cir. 2003); Nat'l Car Rental Sys. Inc. v. 2 <u>Computer Assocs. Int'1</u>, 991 F.2d 426, 431 (8th Cir. 1993); <u>ProCD</u>, 3 Inc. v. Zeidenberg, 86 F.3d 1447 (7th Cir. 1996)); see also 4 Wrench LLC v. Taco Bell Corp, 256 F.3d 446, 457 (6th Cir. 2001); 5 Taquino v. Teledyne Monarch Rubber, 893 F.2d 1488, 1501 (5th Vir. 6 7 1990); Acorn Structures v. Swantz, 846 F.2d 923, 926 (4th Cir. 1988). 8

In reaching its finding of no federal preemption in <u>Altera</u>, 9 the Ninth Circuit found compelling the Seventh Circuit's analysis 10 of a similar issue in <u>ProCD</u>.<sup>6</sup> <u>Id.</u> at 1089. In <u>ProCD</u>, the 11 Seventh Circuit enforced contractual rights provided by the 12 "shrinkwrap license" which allowed only for the private use of 13 the software. ProCD, 86 F.3d at 1454-55. The court focused its 14 analysis on the purpose of federal preemption; to prevent "states 15 from substituting their own regulatory systems for those of the 16 national government." <u>Id.</u> at 1455. The Seventh Circuit noted 17 18 that courts usually read preemption clauses to leave private contracts unaffected. Id. at 1454 (citing American Airlines, 19 Inc. v. Wolens, 513 U.S. 219 (1995). As such, the court 20 analogized that "[j]ust as § 301 [of the Copyright Act] does not 21 22 itself interfere with private transactions in intellectual property, so it does not prevent states from respecting those 23 transactions." Id. "A copyright is a right against the world. 24 25 Contracts, by contrast, generally affect only their parties;

<sup>&</sup>lt;sup>6</sup> The Ninth Circuit also favorably discussed the Eight Circuit's finding of no federal preemption in <u>National Car Rental</u> <u>System</u>,991 F.2d at 432, where the court distinguished between use and reproduction. <u>Altera</u>, 424 F.3d at 1089-90.

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strangers may do as they please, so contracts do not create
'exclusive rights.'" Id. at 1454. The "extra element" was the
mutual assent and consideration required by a contract claim.

See id.; see also Bowers, 320 F.3d at 1325. Therefore, the
enforcement of the "shrinkwrap license" involved in that case did
not interfere with the "attainment of national objectives" within
the domain of § 301(a). Id. at 1455.<sup>7</sup>

8 In this case, Hardin seeks to dismiss Meridian's breach of contract claim on the basis of federal preemption. However, 9 Meridian seeks to enforce the terms of its EULA through this 10 action, very similar to the type of license analyzed by the 11 Seventh Circuit in ProCD. See id. at 1455. This type of license 12 is "a simple two-party contract" that, whether general or 13 restrictive, "is not 'equivalent to any of the exclusive rights 14 within the general scope of copyright," and therefore may be 15 enforced." <u>Id.</u> 16

17 Meridian also argues that the breach of contract claim is 18 not preempted because the EULA prohibits defendant from reverse engineering the Prolog product. Reverse engineering is not 19 within the scope of the exclusive rights of copyright. See 17 20 U.S.C. § 106. Section 2(b) of the EULA provides that the 21 22 licensee agrees not to reverse engineer the Software. (Traeger Dep. at 234:22-235:10, filed under seal). To the extent that 23 Meridian's EULA prohibits reverse engineering by defendant 24

The Seventh Circuit did acknowledge that some applications of the law of contract could interfere with the attainment of nations objectives and thus come within the domain of § 301(a). <u>Id.</u> However, general enforcement of the "shrinkwrap license" did not present such a problem. <u>Id.</u>

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Hardin, plaintiff's breach of contract claim is also not preempted because the contract protects a qualitatively different right than those protected by the Copyright Act. <u>Bowers</u>, 320 F.3d at 1324-25.

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## . Terms of the Contract

Finally, defendant contends that summary judgment is 6 7 inappropriate because the terms of the EULA are ambiguous. Under California law, interpretation of a contract is an issue of law 8 if "(a) the contract is not ambiguous; or (b) the contract is 9 ambiguous but no parole evidence is admitted or the parole 10 evidence is not in conflict." Centigram Argentina, S.A. v. 11 <u>Centigram Inc.</u>, 60 F. Supp. 2d 1003, 1007 (N.D. Cal. 1999) 12 (citing WYDA Assocs. v. Merner, 42 Cal. App. 4th 1702, 1710 13 (1996). Whether a contract provision is ambiguous is a question 14 of law. "[W]hen two equally plausible interpretations of the 15 language of a contract may be made parole evidence is admissible 16 17 to aid in interpreting the agreement." <u>Centigram Argentina</u>, 60 18 F. Supp. 2d at 1007 (internal quotations omitted). Further, a party may present extrinsic evidence to show that a facially 19 unambiguous contract is susceptible of another interpretation. 20 Maffei v. Northern Ins. Co., 12 F.3d 892, 898 (9th Cir. 1993) 21 22 (citing Brobeck, Phleger & Harrision v. Telex Corp., 602 F.2d 866, 873 (9th Cir. 1979). If a contract provision is ambiguous, 23 summary judgment is generally improper "because differing views 24 25 of the intent of parties will raise genuine issues of material fact." Id. (citing United States v. Sacramento Mun. Util. Dist., 26 652 F.2d 1341, 1344 (9th Cir. 1981)). 27 28 /////

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Meridian contends that Hardin copied Meridian's "help files" 1 and attached them as part of the e-mail attachments sent to 2 defendant CMIC and included them in the Schedule H document. 3 Meridian asserts that Hardin breached the EULA in doing so 4 because it copied and distributed copies of Prolog "Software or 5 Documentation" as prohibited by section 2(a) of the EULA. Hardin 6 contends that it is unclear that the "help files" are either part 7 of Meridian's "Software" or "Documentation" under the terms of 8 the EULA. 9

In support of its contention that the terms of the EULA is 10 ambiguous, Hardin cites to the EULA. Section 1 of the EULA 11 provides that the licensee is supposed to use the "software in 12 accordance with the Documentation." Hardin also points statments 13 made by plaintiff's director of operations, J.R. Hamel, that 14 Meridian sends each customer a box containing a CD loaded with 15 Prolog software. (Declaration of J.R. Hamel in Supp. of Mot. For 16 17 Summ. J. ("Hamel Decl."), filed Dec. 23, 2005, ¶ 9). Hardin 18 contends that if the CD contains the "Software," the "Documentation" must be the user manual and EULA also provided in 19 the box. Therefore, Hardin argues that copying language from a 20 computer screen (specifically the "help files") neither involves 21 22 copying the "Software" or the "Documentation."

Hardin also presents the deposition of its vice-president, Jeff Traeger, which stated that a Hardin employee probably copied portions of Prolog into the e-mail attachments sent to CMIC. (Traeger Dep. at 253:21-23, filed under seal). However, Traeger also denied that Hardin sent copies of the software to CMIC because he believed that action would violate the EULA. (<u>Id.</u> at

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1 225:8-14, filed under seal). Hardin argues that these 2 statements, taken together, demonstrate that Hardin did not 3 intend or understand the term "Software" to include help file 4 text that appeared on the computer screen.

5 \_\_\_\_Meridian argues that the "help files" text is both "Software" and "Documentation." The text is "Software" because 6 7 it is part of the on-screen tutorial that is contained within the Prolog software and the text is "Documentation" because such 8 files are an on-screen document that accompanies the software. 9 Meridian's own argument demonstrates the ambiguity of the terms 10 included in its EULA. Meridian argues that any ambiguity is 11 meaningless because the "help files" can be considered either 12 13 "Software" or "Documentation" or can be considered to be both "Software" and "Documentation." 14

15 However, the court finds that the help files could also be considered *neither* "Software" or "Documentation." Defendant 16 17 Hardin has presented evidence indicating that it did not 18 understand or interpret the EULA to encompass the "help files" text as either "Software" or "Documentation." As such, it has 19 raised an ambiguity regarding the meaning of the terms in the 20 EULA as applied to the help files at issue. This ambiguity 21 precludes the court from interpreting the terms of the contract 22 on a motion for summary judgment. See Maffei v. Northern Ins. 23 Co., 12 F.3d at 898. Therefore, plaintiff's motion for summary 24 25 judgment for its breach of contract claim against defendant 26 Hardin is DENIED.

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### 1 B. Copyright Infringement

Plaintiff Meridian also moves for partial summary judgment 2 on its claim of copyright infringement against defendant Hardin. 3 Meridian seeks summary adjudication on the issue of whether 4 defendant Hardin infringed upon plaintiff's copyright in the 5 Prolog software when it allegedly copied portions of Prolog's 6 7 help files text into e-mail attachments sent to defendant CMIC and into the Schedule H document. Plaintiff does not seek 8 adjudication of defendant Hardin's affirmative defenses, such as 9 fair use, to the alleged infringement. Because defendant's 10 affirmative defenses were not raises in plaintiff's initial 11 12 summary judgment motion, the court will not address the issues 13 raised by the affirmative defenses; those defenses remain viable in the litigation. See Stillman v. Travelers Ins. Co., 88 F.3d 14 911, 913-14 (11th Cir. 1996); <u>Books a Million, Inc. v. H & N</u> 15 Enterprises, Inc., 140 F. Supp. 2d 846, 851 (S.D. Ohio 2001). 16

17 The Copyright Act gives the holder of a registered copyright 18 a right to sue. 17 U.S.C. § 501(b). To prevail on a claim of copyright infringement, the plaintiff must prove (1) ownership of 19 a valid copyright, and (2) copying of constituent elements of the 20 work that are original. Feist Publications, Inc. v. Rural Tel. 21 22 <u>Serv. Co.</u>, 499 U.S. 340, 361 (1991) (citing <u>Harper & Row</u>, Publishers, Inc. v. Nation Enters., 471 U.S. 539, 548 (1985)). 23 Defendant Hardin contends that plaintiff does not have a valid 24 copyright in the help files text at issue because it not 25 26 "protectable expression." Hardin also contends that summary judgment is improper because issues of fact remain regarding the 27 copying of plaintiff's help files. 28

## 1. Valid Copyright

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To qualify for copyright protection, the work must be (1) 2 copyrightable subject matter; 2) original to the author; and (3) 3 fixed in a tangible medium of expression. See Feist, 499 U.S. at 4 348. Under the Copyright Act, a registration certificate is 5 prima facie evidence of the validity of the copyright and the 6 7 facts stated in the certificate. 17 U.S.C. § 410(c); Johnson Controls, Inc. v. Phoenix Controls Sys., Inc., 886 F.2d 1173, 8 1175 (9th Cir. 1989). Meridian's Prolog Manager 5.1 has been 9 registered with the U.S. Copyright Office. (RUF ¶ 8; Ex. A to 10 Declaration of Gabriel Nacht in Supp. of Mot. for Summ. J., filed 11 12 Dec. 23, 2005). This registration is prima facie evidence of ownership by Meridian and of originality. See Johnson, 886 F.2d 13 at 1175. Defendant Hardin does not dispute that the Prolog 14 software was fixed in a tangible medium of expression. 15

## 2. Copying

17 In order for plaintiff to prevail on its claim of copyright 18 infringement, it must present evidence of copying by defendant Hardin. Apple Computers, 35 F.3d at 1442. "Copying may be shown 19 by circumstantial evidence of access and substantial similarity 20 of both the general ideas and expression between the copyrighted 21 22 work and the allegedly infringing work." Id. In this case, access is clear. Defendant Hardin licensed the Prolog program 23 from plaintiff Meridian. (RUF ¶ 17). Hardin used Prolog in 24 connection with its business since 1996. (RUF  $\P$  25). Therefore, 25 26 the gravamen of the parties' dispute revolves on the analysis of substantial similarity. 27

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The Ninth Circuit has established a two-part test for 1 analyzing whether copying sufficient to constitute infringement 2 has taken place. Id.; Krofft, 562 F.2d at 1164. The test 3 involves both an "extrinsic" and "intrinsic" component. Id. The 4 extrinsic prong requires an analysis of the similarity of ideas 5 and expression based upon external criteria, such as analytic 6 7 dissection and expert testimony. Id. The intrinsic prong requires the analysis of the similarity of expression from the 8 standpoint of the ordinary reasonable observer without expert 9 assistance. Id. The intrinsic prong is a subjective test of 10 11 expression. Id.

The Ninth Circuit has held that the extrinsic analysis 12 should be performed by the court as the initial inquiry in 13 determining whether illicit copying took place because the 14 inquiry will define the scope of copyright protection before 15 considering the work as a whole. Id. at 1443 (citations 16 omitted). The Ninth Circuit has also set forth a three step 17 18 analysis to guide courts in the discussion of the extrinsic component of the test. Id. First, "the plaintiff must identify 19 20 the source of the alleged similarity between his work and the defendant's work." Id. Second, "the court must determine 21 22 whether any of the allegedly similar features are protected by copyright." Id. Third, the court must set the appropriate 23 standard for a subjective comparison of the works, depending on 24 whether the copyright protection is "broad" or "thin." Id. 25

Defendant Hardin asserts that plaintiff is claiming exclusive ownership over concepts such as "request for information" and "submittals." Hardin contends that these

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1 concepts are not protected by plaintiff's copyright. However, 2 defendant misstates the basis of Meridian's copyright 3 infringement claim. Meridian's claim of copyright infringement 4 is based upon Hardin's alleged copying of the Prolog program's 5 help files text in its attachments e-mailed to CMIC and in the 6 Schedule H document.

7 Meridian's claims are not based upon infringement of an idea, which is clearly not within the scope of copyright 8 protection. <u>See Feist</u>, 499 U.S. at 344-45 (1991) ("The most 9 fundamental axiom of copyright law is that 'no author may 10 copyright his ideas or the facts he narrates." (quoting <u>Harper</u> 11 & Row, 471 U.S. at 556). Rather, Meridian's claim is based upon 12 infringement of the expression of idea, specifically, the manner 13 it which it chose to convey the facts set forth in the help files 14 text. The original expression of an idea is protected by 15 copyright. See id. at 348 ("Others may copy the underlying facts 16 17 from the publication, but not the precise words used to present 18 them.").

Although the manner in which facts are expressed is 19 protected by copyright, the extent of protection may be narrowed 20 21 by other limiting doctrines. The primary objective of copyright 22 is "[t]o promote the Progress of Science and useful Arts." Art. I., § 8, cl. 8.; <u>Twentieth Century Music Corp. v. Aiken</u>, 422 U.S. 23 151, 156 (1975). Feist, 499 U.S. at 349. "To this end, copyright 24 25 assures authors the right to their original expression, but 26 encourages others to build freely upon the ideas and information conveyed by a work." <u>Feist</u>, 499 U.S. at 349-50. This principle 27 is known as the idea/expression dichotomy and applies to all 28

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works of authorship. Id. at 350. "The scope of protection or 1 the degree of substantial similarity required to show 2 3 infringement will vary according to the type of work and the ideas expressed in it." <u>Smart Inventions, Inc. v. Allied</u> 4 5 Communications Corp., 94 F. Supp. 2d 1060, 1066 (C.D. Cal. 2000) (quoting Landsberg v. Scrabble Crossword Game Players, Inc., 736 6 7 F.2d 485, 488 (9th Cir. 1984). The idea/expression dichotomy serves to severely limit the scope of protection in fact-based 8 works. Feist, 499 U.S. at 350. "Some ideas can be expressed in 9 myriad ways, while others allow only a narrow range of 10 expression." Landsberg, 736 F.2d at 488. Authors that convey 11 facts in original works often can only choose from a narrow range 12 of expression. Similarly, "a subsequent author wishing to 13 express the same facts will probably be required to use similar 14 language." Smart Inventions, 94 F. Supp. 2d at 1066. Therefore, 15 the scope of protection afforded factual works is thin. Id.; 16 17 Apple Computer, Inc. v. Microsoft Corp., 35 F.3d 1435, 1442 (9th 18 Cir. 1994) ("[C]onsidering the . . . limited number of ways that the basic ideas of the Apple GUI can be expressed differently, we 19 conclude that only 'thin' protection . . . is appropriate."). 20

The Ninth Circuit also recognizes the application of 21 22 limiting doctrines that narrow the scope of copyright protection available to certain works. The merger doctrine serves as one 23 such limitation. Apple Computer, 35 F. 3d at 1444. "When an 24 25 idea or an expression are indistinguishable, or 'merged,' that 26 expression will only be protected against nearly identical copying." Id. (citing Sid & Marty Krofft Television Prods., Inc. 27 v. McDonald's Corp., 562 F.2d 1157, 1167-68 (9th Cir. 1977); 28

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Herber Rosentahl Jewelry Corp. v. Kalpakian, 446 F.2d 738, 742 1 (9th Cir. 1971)). The Ninth Circuit explained that the limiting 2 3 doctrine of scenes a faire is closely related to the merger doctrine.<sup>8</sup> <u>Id.</u> The scenes a faire doctrine provides that where 4 5 certain features are, as a practical matter indispensable, or at least standard, in the treatment of a given issue, they are 6 7 treated like ideas. Frybarger v. Int'l Bus. Machines Corp., 812 F.2d 525 (9th Cir. 1987). "[T]he mere indispensable expression 8 of these ideas . . . may be protected only against virtually 9 identical copying." Id.; Rachel v. Banana Republic, Inc., 831 10 F.2d 1503, 1507 (9th Cir. 1987). 11

At issue in this case, is the protection afforded to 12 13 Meridian's help files text in the Prolog program. Such text is 14 entitled to at least some protection. See Harper House, Inc v. Thomas Nelson, Inc., 889 F.2d 197, 205 (9th Cir. 1989) (finding 15 the text of instructions protectable by copyright). Meridian 16 17 presents evidence that Prolog's help files provide text 18 describing the features, functions, and operations of the program, including their selection, sequence, and organization. 19

<sup>21</sup> Defendant Hardin argues that the scenes a faire doctrine applies to the facts of this case. Plaintiff Meridian 22 interprets this doctrine as an affirmative defense, which was not raised in their initial motion for summary judgment and therefore, should not be addressed by the court on this motion. 23 However, the merger doctrine and the related scenes a faire 24 doctrine serve as limiting principles that narrow the extent of copyright protection, not as affirmative defenses. As such, the 25 court will address these arguments because they directly relate to plaintiff's motion for partial summary judgment regarding 26 copyright infringement. However, the court does not find that mere application of the doctrine precludes a motion for summary 27 judgement as suggested by defendant. Rather, application of the doctrine serves to establish the appropriate standard needed to 28 prove copying.

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(Hamel Decl.  $\P$  10). In presenting such evidence, plaintiff 1 itself demonstrates that the help files text is a fact-based work 2 3 that describes ideas. (<u>Id.</u>) Because the expression set forth in the help files text are intertwined with the ideas conveyed 4 through the text, to give Meridian broad copyright protection 5 over the text would be to confer a monopoly of the ideas 6 7 expressed in the text upon the copyright owner, in violation of 17 U.S.C. 102(b). Shaw v. Lindheim, 919 F.2d 1353, 1360 (9th 8 Cir. 1990). Subsequent authors wishing to convey the same facts 9 as those described in Meridian's help files text can only choose 10 from a narrow range of expression. See Landsberg, 736 F.2d at 11 488. Because the range of protectable and unauthorized 12 13 expression is narrow, the Prolog help files text at issue is closer akin to a game strategy book. See id. In this context, 14 "similarity of expression may have to amount to verbatim 15 reproduction or very close paraphrasing before a [] work will be 16 17 deemed infringed." Id.; see Apple Computer, 35 F.3d at 1439 18 ("When the range of protectable and unauthorized expression is narrow, the appropriate standard for illicit copying is virtual 19 identity.") Thus, because it is entitled to only "thin" 20 protection, to demonstrate infringement, plaintiff must produce 21 22 evidence that defendant's works are virtually identical to Meridian's works. 23

Meridian argues that this case should be government by the substantial similarity standard. In support of this position, Meridian argues that the help files do not describe general industry processes, but the unique way in which Prolog operates. However, this distinction is irrelevant. Under either

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1 circumstance, the "help files" text describes facts and ideas, 2 which Meridian's copyright cannot protect. Only the expression 3 of these facts is protected, and for the reasons set forth above, 4 such expression is entitled to only thin copyright protection.

5 In order to prevail on its claim of copyright infringement arising out of defendant Hardin's alleged copying of Prolog's 6 7 help files text, Meridian must show that defendant's e-mail attachments and Schedule H document are virtually identical in 8 both ideas and expression to the help files text. The intrinsic 9 analysis requires the court to evaluate the similarity of 10 expression from the standpoint of the ordinary reasonable 11 observer. Apple Computer, 35 F.3d at 1442. This is a subjective 12 analysis, conducted without expert assistance. Id. Summary 13 judgment for plaintiff in this case can only be granted if no 14 reasonable trier of fact could find that the allegedly infringing 15 works were not virtually identical to the Prolog help files text. 16

The court must compare the Prolog help files text as a whole<sup>9</sup> to the allegedly infringing works.<sup>10</sup> The court turns first

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<sup>10</sup> Defendant Hardin argues that the court should compare the Prolog software in its entirety to the Hardin-CMIC contract in its entirety. The court is not persuaded by this argument. The applicable protected material in this case is plaintiff's Prolog help files, not the Prolog software in its entirety. Therefore, the protected material to be examined by the court is the text of the help files. Likewise, the alleged infringing (continued...)

<sup>9</sup> Meridian asserts that the court should compare only the "applicable" help files to the allegedly infringing work. The court is not persuaded by this argument. The help files text can be analogized to an instruction manual or handbook. While the court may consider the selected similarities between one handbook and another infringing work, the court must also compare the handbook as a whole. See Landsberg, 736 F.2d at 489. Therefore, the court must examine the entirety of the help files.

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to the comparison between the help files text and the documents 1 sent as attachments in defendant Hardin's e-mail to CMIC. See 2 (Ex. C to Supplemental Briefing per Mar. 31, 2006 Minute Order, 3 filed Mar. 31, 2006 ("Help Files"); E-mail Attachments). Almost 4 5 every page of the e-mail attachments contains verbatim copying of plaintiff's help files. (E-mail attachments). Only 4 pages of 6 7 the 38 page document do not contain verbatim copying from Prolog's help files. (Id. at H00897, H00912, H00915, H00919). 8 Of the remaining 34 pages, only 2 contain less than half a page 9 of verbatim copying from Prolog's help files. The e-mail 10 attachments include the same structure, phrasing, and vocabulary 11 as the help files text.<sup>11</sup> Further, the e-mail attachments 12 replicate verbatim the "notes" and "tips" provided by the Prolog 13 help files text. Finally, the e-mail attachments actually 14 reference "Prolog manager" at times, as opposed to inserting the 15 phrase "the system" in its place, as defendant's did in other 16 17 sections of the document. (See e.g., id. at H00899, H00901, 18 H00903, H00905-07, H00013-14).

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<sup>10</sup>(...continued)

<sup>26</sup><sup>11</sup> While the court cannot comment upon the actual ordering of the help files text as it appears in the program, within each printed page the ordering is the exactly the same as set forth in the e-mail attachments. Only the spacing, text size, and bullet point preference is different in most cases.

work is the Schedule H document attached to the Hardin-CMIC contract, not the contract in its entirety. The parties do not dispute that this document, describing the requirements of the project management software, was prepared separately from the other aspects of the contract. (Bensley Dep. at 82:18-84:18). The Schedule H document is a discrete attachment. As such, the court will compare the help files in their entirety to Schedule H.

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Hardin argues that the portion of the help files text that 1 may have been copied is insubstantial in light of the work as a 2 3 whole. However, the Supreme Court has held that in analyzing the portion of the copyrighted work, courts should evaluate "the 4 qualitative nature of the taking." <u>Harper & Row, Publishers</u>, 5 <u>Inc. v. Nation Enterprises</u>, 471 U.S. 539, 564-65 (1985). "[T]he 6 7 fact that a substantial portion of the infringing work was copied verbatim is evidence of the qualitative value of the copied 8 material, both to the originator and to the plagiarist." Id. at 9 565. In view of the key role performed by plaintiff's protected 10 work in the e-mail attachments, the court cannot find that 11 defendants took an insubstantial portion of plaintiff's original 12 13 language. See id. at 566.

Based upon its comparison between the help files text and 14 the e-mail attachments, the court concludes that no reasonable 15 juror could find that the e-mail attachments were not copied 16 17 verbatim from the help files, and thus, a reasonable juror must 18 find that the attachments are virtually identical. Therefore, plaintiff's motion for summary judgment regarding infringement as 19 to defendant's e-mail attachments is GRANTED. However, this 20 finding does not preclude defendant from asserting any 21 22 affirmative defenses that may apply to this claim and may negate 23 liability.

The court now turns to the comparison between plaintiff's help files text and Schedule H. (Help Files; Supplemental Briefing per Mar. 30, 2006 Minute Order, filed Mar. 31, 2006 ("Schedule H")). While 15 pages of the 18 page document referred to as Schedule H contain some similarities with the Prolog help

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files, the similarities are not nearly as striking as in the e-1 mail attachments. Many of the 15 pages that contain similar text 2 only contain a small amount of similar text. (See, e.g., id. at 3 CMiC00496, CMiC00498, CMiC00500, CMiC00501, CMiC00503, CMiC00506, 4 5 CMiC00507, CMiC00508). Further, within the similar text in Schedule H, there are differences in the style, organization, and 6 7 phrasing of the expressed ideas. The Schedule H document also contains numerous subject headings that are not cross-referenced 8 to Prolog help files headings. (See Ex. A to Decl. Of Thomas A. 9 McManus, filed Jan. 3, 2006 ("McManus Decl."). Given these 10 differences, the court cannot find as a matter of law that the 11 Schedule H document is virtually identical to the Prolog help 12 13 files. A reasonable juror could conclude that defendant's Schedule H document does not infringe plaintiff's copyright in 14 the protected help files text. Therefore, plaintiff's motion for 15 16 partial summary judgment regarding copyright infringement based 17 upon defendant's Schedule H document is DENIED.

#### CONCLUSION

19 For the reasons stated herein, plaintiff's motion for 20 partial summary judgment against defendant Hardin is GRANTED in 21 part and DENIED in part.

IT IS SO ORDERED.

23 DATED: April 5, 2006.

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/s/ Frank C. Damrell Jr. FRANK C. DAMRELL, Jr. UNITED STATES DISTRICT JUDGE