

**Proclamation 7020—National  
Hispanic Heritage Month, 1997**

September 12, 1997

*By the President of the United States  
of America*

**A Proclamation**

Throughout our history, America's promise of individual freedom and opportunity has drawn millions upon millions of immigrants from across the globe. As these newcomers arrived, they gradually wove their own traditions into the tapestry of our Nation's culture and society. The world's economy is becoming ever more interdependent and competitive, and these changes and others brought on by the revolution in communication technologies are lowering many of the old barriers to economic, cultural, and intellectual exchange among nations. In this new global community, we benefit greatly from the contributions that Hispanic Americans bring to our economy and our society.

As the youngest and fastest-growing segment of our population, Hispanic Americans are an increasingly vital part of our economy. In the first 3 years of our Administration, more than 220,000 Hispanic-American-owned businesses were created, and in recent years the number of companies owned by Hispanic women, in particular, has grown at three times the overall rate of business growth. Our citizens with roots in South and Central America, the Caribbean, and Spain have inherited an entrepreneurial spirit and an intense work ethic that have helped energize the strongest American economy in a generation. The new head of the Small Business Administration, Aida Alvarez, is a symbol of that spirit and its importance to America. Along with Secretary of Energy Federico Peña, Under Secretary of Agriculture I. Miley Gonzales, and Ambassador Bill Richardson, the United States Representative to the United Nations, Administrator Alvarez reflects my Administration's continuing commitment to bring highly qualified Hispanic Americans into the highest levels of Government.

Our Hispanic citizens also are vital to America's success in expanding trade and developing closer ties with nations throughout

the Western Hemisphere. Sharing a rich cultural and linguistic heritage with Hispanic Americans, these nations are already among our closest trading partners, and we hope to further expand our relationships with them at the Summit of the Americas next March.

The contributions of Hispanic Americans to the life of our Nation are much more than economic. Their strong commitment to family, community, and country sets a shining example for all our people. Generations of Hispanic Americans have served and sacrificed in America's Armed Forces to defend liberty and advance democracy throughout the world. And Hispanic culture continues to deeply enrich our social, intellectual, and artistic life.

To meet the challenges of the 21st century, we must create a society that offers opportunity to all Americans, requires responsibility from all Americans, and nurtures a community of all Americans. Hispanic Americans throughout our country are working to build such a society. To honor them for their dedication to this endeavor and for their many contributions to our Nation and our culture, the Congress, by Public Law 100-402, has authorized and requested the President to issue annually a proclamation designating September 15 through October 15 as "National Hispanic Heritage Month."

**Now, Therefore, I, William J. Clinton,** President of the United States of America, do hereby proclaim September 15 through October 15, 1997, as National Hispanic Heritage Month. I call upon all government officials, educators, and the people of the United States to honor this observance with appropriate programs, ceremonies, and activities, and I encourage all Americans to rededicate themselves to the pursuit of equality.

**In Witness Whereof,** I have hereunto set my hand this twelfth day of September, in the year of our Lord nineteen hundred and ninety-seven, and of the Independence of the United States of America the two hundred and twenty-second.

**William J. Clinton**

[Filed with Office of the Federal Register, 9:04 a.m., September 16, 1997]

NOTE: This proclamation was published in the *Federal Register* on September 17. This item was

not received in time for publication in the appropriate issue.

### **Memorandum on Trade Sanctions**

*September 12, 1997*

Presidential Determination No. 97-32

*Memorandum for the Secretary of State, the Secretary of the Treasury*

*Subject: Extension of the Exercise of Certain Authorities Under the Trading With the Enemy Act*

Under section 101(b) of Public Law 95-223 (91 Stat. 1625; 50 U.S.C. App. 5(b) note), and a previous determination made by me on August 27, 1996 (61 Fed. Reg. 46529), the exercise of certain authorities under the Trading With the Enemy Act is scheduled to terminate on September 14, 1997.

I hereby determine that the extension for 1 year of the exercise of those authorities with respect to the applicable countries is in the national interest of the United States.

Therefore, pursuant to the authority vested in me by section 101(b) of Public Law 95-223, I extend for 1 year, until September 14, 1998, the exercise of those authorities with respect to countries affected by:

- (1) the Foreign Assets Control Regulations, 31 CFR Part 500;
- (2) the Transaction Control Regulations, 31 CFR Part 505; and
- (3) the Cuban Assets Control Regulations, 31 CFR Part 515.

The Secretary of the Treasury is authorized and directed to publish this determination in the *Federal Register*.

**William J. Clinton**

### **The President's Radio Address**

*September 13, 1997*

Good morning. America has had a summer of significant achievement, as we are working to protect our values and prepare our people for the 21st century. The balanced budget shows what we can do when we put aside partisanship and work for the public interest and our children's future. But America can't rest. One of the most important things we

can do in the next phase of our progress is to pass long-overdue campaign finance reform.

Since I became President, I've worked hard to reform the political system to meet the challenges of today and tomorrow. I've acted within my executive authority to limit the ability of important executive branch appointees to work for foreign governments when they leave office. I've worked with Congress to reduce the size of Government to its lowest level since President Kennedy was here and to pass sweeping lobby reform, limiting gifts from lobbyists to lawmakers. We've also gotten the line item veto so the President can cancel wasteful spending, but we haven't succeeded in reforming the campaign finance laws, though we've been trying for nearly 5 years.

The campaign finance system we have now, which is over 20 years old, has simply been overwhelmed by the rising cost of campaigns, largely advertising and other communication costs, and the flood of campaign cash required to meet those costs. The amount of money raised by both political parties now doubles every 4 years. And the candidates themselves are caught up in a fundraising arms race, spending more and more time raising more and more money, which is bound to raise more questions in the public's mind. The campaign system is broken, and every one of us must take responsibility for fixing it.

I'm doing what I can within the executive branch. I've asked our Federal Communications Commission to require media outlets to provide candidates with free air time, especially TV air time, which will reduce the need for more campaign money. I've also asked the Federal Election Commission to ban the large soft-money contributions to political parties from corporations, unions, and wealthy individuals. And the Justice Department has indicated it will go to court, when appropriate, to defend the constitutionality of limited campaign spending.

But there is no substitute for strong, bipartisan campaign finance reform legislation passed by the Congress. I proposed such reform when I ran for President, and I have backed reform legislation every year since then. And in every single year, reform has