

PROGRAM 4521-S Contract Period: October 1, 2011 through September 31, 2012 plus four option years

TITLE: Graphic Design Services

ITEM	DESCRIPTION	BASIS OF AWARD	Studio One Digital Chicago, IL		Triune Communications St Louis, MO		VC Graphics, Inc Bethesda, MD		Visions, Inc Brookland Park, MN	
			UNIT PRICE	COST	UNIT PRICE	COST	UNIT PRICE	COST	UNIT PRICE	COST
I.	DESIGN, LAYOUT, AND COMPOSITION:									
(a)	Per Hour	600	\$175.00	\$105,000.00	\$75.00	\$45,000.00	\$70.00	\$42,000.00	\$85.00	\$51,000.00
II.	PLANNING/CONSULTATION:									
(a)	Per Hour	100	\$110.00	\$11,000.00	\$75.00	\$7,500.00	\$70.00	\$7,000.00	\$95.00	\$9,500.00
	TOTAL OFFER:			\$116,000.00		\$52,500.00		\$49,000.00		\$60,500.00
	DISCOUNT:		0.00%	\$0.00	0.00%	\$0.00	0.00%	\$0.00	2.00%	\$1,210.00
	NET OFFER:			\$116,000.00		\$52,500.00		\$49,000.00		\$59,290.00

Prepared by: TKF

Reviewed by: FM