Program No 0067-S Term 06/28/13 To 06/30/14										
TITLE: VETERANS AFFAIRS MAILERS										
			GATEWAY PRESS		**GRAY GRAPHICS**		**NPC, INC.**		**PINNACLE DATA**	
			Louisville, KY		**Capitol Heights, MD**		**Claysburg, PA**		**Norcross, GA**	
		BASIS OF								
ITEMS NO.	DESCRIPTION	AWARD	UNIT RATE	COST	UNIT RATE	COST	UNIT RATE	COST	UNIT RATE	COST
I.	**PROOFS AND PRIOR TO PRODUCTION SAMPLES:**									
(a)	PDF soft proof……per proof……..	38	$34.00	$1,292.00	$25.00	$950.00	NC	$0.00	NC	$0.00
(b)	Prior to production samples……per order……..	6	$5,775.00	$34,650.00	$500.00	$3,000.00	NC	$0.00	$500.00	$3,000.00
II.	**PRINTING, VARIABLE IMAGING, BINDING,AND**									
	CONSTRUCTION:									
(a)	Letters: Printing in black, including variable imaging									
	in black……per page…….									
1	**Makeready and/or Setup……**	270	$105.00	$28,350.00	$100.00	$27,000.00	$45.00	$12,150.00	NC	$0.00
2	**Running Per 1,000 Copies……**	25380	$19.53	$495,671.40	$50.00	$1,269,000.00	$6.88	$174,614.40	$7.00	$177,660.00
(b)	Inserts (8-1/2 x 11"):									
	Printing in black ink only……per page……..									
1	**Makeready and/or Setup……**	58	$281.00	$16,298.00	$50.00	$2,900.00	$89.00	$5,162.00	NC	$0.00
2	**Running Per 1,000 Copies……**	4380	$8.89	$38,938.20	$8.00	$35,040.00	$1.95	$8,541.00	$7.00	$30,660.00
(c)	Inserts (17 x 11"): Printing in black ink only,									
	including folding to 8-1/2 x 11"……per insert……..									
1	**Makeready and/or Setup……**	6	$495.00	$2,970.00	$75.00	$450.00	$89.00	$534.00	NC	$0.00
2	**Running Per 1,000 Copies……**	540	$18.55	$10,017.00	$20.00	$10,800.00	$5.05	$2,727.00	$18.00	$9,720.00
(d)	Inserts (25-1/2 x 11"): Printing in black ink only,									
	including folding to 8-1/2 x 11"……per insert…….									
1	**Makeready and/or Setup……**	6	$505.00	$3,030.00	$100.00	$600.00	$95.00	$570.00	NC	$0.00
2	**Running Per 1,000 Copies……**	360	$31.24	$11,246.40	$30.00	$10,800.00	$5.70	$2,052.00	$40.00	$14,400.00
(e)	Brochure: Printing in four-color process…….per brochure…..									
1	**Makeready and/or Setup……**	16	$929.00	$14,864.00	$650.00	$10,400.00	$129.00	$2,064.00	NC	$0.00
2	**Running Per 1,000 Copies……**	1730	$17.70	$30,621.00	$10.00	$17,300.00	$10.86	$18,787.80	$60.00	$103,800.00
(f)	**Booklet (5-1/2 x 8-1/2"):**									
1	Text: Printing text in four-color process,									
	including binding……per page……..									
1	**Makeready and/or Setup……**	784	$143.00	$112,112.00	$15.00	$11,760.00	$10.80	$8,467.20	NC	$0.00
2	**Running Per 1,000 Copies……**	137800	$1.22	$168,116.00	$2.00	$275,600.00	$1.29	$177,762.00	$16.00	$2,204,800.00
2	Complete Cover: Printing Covers 1 through 4 in									
	four-color process, including binding…….per complete cover									
1	**Makeready and/or Setup……**	48	$1,130.00	$54,240.00	$650.00	$31,200.00	$87.50	$4,200.00	NC	$0.00
2	**Running Per 1,000 Copies……**	8600	$30.95	$266,170.00	$16.25	$139,750.00	$6.67	$57,362.00	$16.00	$137,600.00
(g)	**Booklet (8-1/2 x 11"):**									
1	Text: Printing text in four-color process,									
	including binding……per page……..									
1	**Makeready and/or Setup……**	56	$256.00	$14,336.00	$30.00	$1,680.00	$5.70	$319.20	NC	$0.00
2	**Running Per 1,000 Copies……**	5600	$5.00	$28,000.00	$4.00	$22,400.00	$2.25	$12,600.00	$30.00	$168,000.00
2	Complete Cover: Printing Covers 1 through 4 in									
	four-color process, including binding…….per complete cover									
1	**Makeready and/or Setup……**	4	$1,235.00	$4,940.00	$850.00	$3,400.00	$87.50	$350.00	NC	$0.00
2	**Running Per 1,000 Copies……**	400	$55.37	$22,148.00	$32.00	$12,800.00	$24.10	$9,640.00	$30.00	$12,000.00
(h)	Return Envelope: Printing face only in black ink only,									
	including construction……per envelope…….									
1	**Makeready and/or Setup……**	36	$150.00	$5,400.00	$200.00	$7,200.00	$67.50	$2,430.00	NC	$0.00
2	**Running Per 1,000 Copies……**	3130	$10.82	$33,866.60	$11.95	$37,403.50	$9.40	$29,422.00	NC	$0.00
(i)	Return Envelope: Printing face and back in black ink only,									
	including construction……per envelope…….									
1	**Makeready and/or Setup……**	4	$150.00	$600.00	$300.00	$1,200.00	$67.50	$270.00	NC	$0.00
2	**Running Per 1,000 Copies……**	340	$13.52	$4,596.80	$12.50	$4,250.00	$9.40	$3,196.00	NC	$0.00
(j)	Mail-out Envelope (No 10): Printing face only in a single ink									
	color, including construction……									
1	Without Window (including imaging)……per envelope…….									
1	**Makeready and/or Setup……**	8	$150.00	$1,200.00	$200.00	$1,600.00	$67.50	$540.00	NC	$0.00
2	**Running Per 1,000 Copies……**	330	$15.14	$4,996.20	$13.90	$4,587.00	$25.60	$8,448.00	NC	$0.00
2	Standard Window……per envelope……									
1	**Makeready and/or Setup……**	52	$150.00	$7,800.00	$250.00	$13,000.00	$67.50	$3,510.00	NC	$0.00
2	**Running Per 1,000 Copies……**	4650	$12.98	$60,357.00	$13.00	$60,450.00	$10.55	$49,057.50	NC	$0.00
3	Custom Window……per envelope……									
1	**Makeready and/or Setup……**	20	$150.00	$3,000.00	$400.00	$8,000.00	$67.50	$1,350.00	NC	$0.00
2	**Running Per 1,000 Copies……**	850	$20.55	$17,467.50	$13.40	$11,390.00	$14.70	$12,495.00	$3.00	$2,550.00

Program No 0067-S Term 06/28/13 To 06/30/14										
TITLE: VETERANS AFFAIRS MAILERS										
			GATEWAY PRESS		**GRAY GRAPHICS**		**NPC, INC.**		**PINNACLE DATA**	
			Louisville, KY		**Capitol Heights, MD**		**Claysburg, PA**		**Norcross, GA**	
		BASIS OF								
ITEMS NO.	DESCRIPTION	AWARD	UNIT RATE	COST	UNIT RATE	COST	UNIT RATE	COST	UNIT RATE	COST
(k)	Mail-out Envelope (6 x 9"): Printing face only in a single ink									
	color, including construction……									
1	Standard Window……per envelope…….									
1	**Makeready and/or Setup……**	36	$150.00	$5,400.00	$200.00	$7,200.00	$53.75	$1,935.00	NC	$0.00
2	**Running Per 1,000 Copies……**	6600	$6.39	$42,174.00	$24.85	$164,010.00	$9.80	$64,680.00	NC	$0.00
2	Custom Window……per envelope…….									
1	**Makeready and/or Setup……**	12	$150.00	$1,800.00	$300.00	$3,600.00	$53.75	$645.00	NC	$0.00
2	**Running Per 1,000 Copies……**	2000	$6.49	$12,980.00	$25.20	$50,400.00	$11.30	$22,600.00	$3.00	$6,000.00
(l)	Mail-out Envelope (9 x 12"): Printing face only in a single ink									
	color, including construction and die-cut window									
	……per envelope…….									
1	**Makeready and/or Setup……**	4	$150.00	$600.00	$300.00	$1,200.00	$53.75	$215.00	NC	$0.00
2	**Running Per 1,000 Copies……**	400	$17.30	$6,920.00	$66.00	$26,400.00	$24.85	$9,940.00	NC	$0.00
III.	**PAPER:**									
	Computation of the net number of leaves will be bas									
	on the following:									
(a)	White 25% Bond (20-lb)……..per 1,000 Leaves	17930	$9.50	$170,335.00	$40.00	$717,200.00	$18.00	$322,740.00	$8.00	$143,440.00
(b)	White Writing (20-lb)……per 1,000 Leaves	5890	$8.76	$51,596.40	$15.00	$88,350.00	$8.50	$50,065.00	$8.00	$47,120.00
(c)	Colored Writing (20-lb)……..per 1,000 Leaves	650	$9.00	$5,850.00	$20.00	$13,000.00	$9.82	$6,383.00	$16.00	$10,400.00
(d)	White Litho (Gloss) Book (70-lb.):									
1	5-1/2 x 8-1/2"……..per 1,000 Leaves	68900	$4.18	$288,002.00	$10.00	$689,000.00	$3.62	$249,418.00	$6.50	$447,850.00
2	8-1/2 x 11"……..per 1,000 Leaves	4530	$9.44	$42,763.20	$16.00	$72,480.00	$8.80	$39,864.00	$13.00	$58,890.00
(e)	White Litho (Gloss) Cover (80-lb.):									
1	5-1/2 x 8-1/2"……..per 1,000 Leaves	17200	$10.83	$186,276.00	$22.00	$378,400.00	$10.00	$172,000.00	$13.00	$223,600.00
2	8-1/2 x 11"……..per 1,000 Leaves	800	$21.78	$17,424.00	$40.00	$32,000.00	$19.95	$15,960.00	$26.00	$20,800.00
(f)	Return Envelope: White Writing Envelope (24-lb.)									
	……per 1,000 Leaves	3470	$6.76	$23,457.20	$12.00	$41,640.00	$9.40	$32,618.00	$12.00	$41,640.00
(g)	Mail-out Envelope (No.10): White Writing Envelope (24-lb.)									
	……per 1,000 Leaves	5830	$7.90	$46,057.00	$17.00	$99,110.00	$12.00	$69,960.00	$14.00	$81,620.00
(h)	Mail-out Envelope (6 x9"): Light Brown (Kraft Shade)									
	Envelope (28-lb.)……per 1,000 Leaves	8600	$12.99	$111,714.00	$25.00	$215,000.00	$10.15	$87,290.00	$26.00	$223,600.00
(i)	Mail-out Envelope (9 x 12"): Light Brown (Kraft Shade)									
	Envelope (32-lb.)……per 1,000 Leaves	400	$53.00	$21,200.00	$65.00	$26,000.00	$24.75	$9,900.00	$115.00	$46,000.00
IV.	**INSERTING AND MAILING:**									
(a)	Inserting 1 to 3 items into a No. 10 mail-out envelope									
	……per 1,000 mailers	4110	$27.83	$114,381.30	$40.00	$164,400.00	$19.49	$80,103.90	$10.00	$41,100.00
(b)	Inserting 4 to 6 items into a No. 10 mail-out envelope									
	……per 1,000 mailers	1720	$42.00	$72,240.00	$50.00	$86,000.00	$32.00	$55,040.00	$10.00	$17,200.00
(c)	Inserting letter and 5-1/2 x 8-1/2" booklet into 6 x 9"									
	mail-out envelope……per 1,000 mailers	8600	$36.75	$316,050.00	$40.00	$344,000.00	$14.87	$127,882.00	$15.00	$129,000.00
(d)	Inserting letter and 8-1/2 x 11" booklet into a 9 x 12"									
	mail-out envelope……per 1,000 mailers	400	$47.25	$18,900.00	$50.00	$20,000.00	$56.00	$22,400.00	$30.00	$12,000.00
(e)	NCOA Certification……per 1,000 addresses	650	$1.15	$747.50	$30.00	$19,500.00	$1.69	$1,098.50	$2.00	$1,300.00
	CONTRACTOR TOTALS			$3,054,161.70		$5,294,800.50		$2,051,358.50		$4,415,750.00
	DISCOUNT		2.00%	$61,083.23	2.00%	$105,896.01	0.25%	$5,128.40	1.00%	$44,157.50
	DISCOUNTED TOTALS			$2,993,078.47		$5,188,904.49		$2,046,230.10		$4,371,592.50
								AWARDED		