PROGRAM No. 2515-S Contract Period: July 1, 2011 through June 30, 2012 plus four option years

TITLE: The BRIDGE

ITEM	DESCRIPTION	BASIS OF AWARD 1 Year	Todd Allen Printing Co. Beltsville, MD		WBC Inc. dba Lithexcel Albuquerque, NM		Linemark Printing Upper Marlboro, MD		McDonald & Eudy Printers Inc Temple Hills, MD		NPC, Inc. Claysburg, PA.		Sekan Printing Co. Inc. FT. Scott, KS		Pervious Contract Quintessential Color Group Upper Marlboro, MD		
			UNIT PRICE	COST	UNIT PRICE	COST	UNIT PRICE	COST	UNIT PRICE	COST	UNIT PRICE	COST	UNIT PRICE	COST	UNIT PRICE	COST	
I.	**COMPLETE PRODUCT:**																
a.	Layout and design ……per page, text and cover……..	148	$130.00	$19,240.00	$59.00	$8,732.00	$115.00	$17,020.00	$95.00	$14,060.00	$90.00	$13,320.00	$130.00	$19,240.00	$125.00	$18,500.00	
b.	Complete 4-page cover …….. per issue ……																
(1)	Makeready and/or Setup……..	4	$525.00	$2,100.00	$680.00	$2,720.00	$600.00	$2,400.00	$850.00	$3,400.00	$485.00	$1,940.00	$600.00	$2,400.00	$700.00	$2,800.00	
(2)	Running ……..per 1000 copies ……	5.9	$185.00	$1,091.50	$180.00	$1,062.00	$160.00	$944.00	$195.00	$1,150.50	$150.00	$885.00	$193.00	$1,138.70	$150.00	$885.00	
c.	20 to 32 text page issues ……..per page ……																
(1)	Makeready and/or Setup…….	52	$78.95	$4,105.40	$110.00	$5,720.00	$80.00	$4,160.00	$55.00	$2,860.00	$37.00	$1,924.00	$63.00	$3,276.00	$90.00	$4,680.00	
(2)	Running ……..per 1000 copies ……	76.0	$18.40	$1,398.40	$50.00	$3,800.00	$13.00	$988.00	$20.00	$1,520.00	$19.40	$1,474.40	$26.00	$1,976.00	$13.00	$988.00	
d.	36 to 48 text page issues ……..per page ……..																
(1)	Makeready and/or Setup…….	80	$73.68	$5,894.40	$110.00	$8,800.00	$70.00	$5,600.00	$50.00	$4,000.00	$33.00	$2,640.00	$43.00	$3,440.00	$80.00	$6,400.00	
(2)	Running ……..per 1000 copies ……..	117.0	$17.89	$2,093.13	$50.00	$5,850.00	$12.50	$1,462.50	$17.50	$2,047.50	$18.50	$2,164.50	$18.00	$2,106.00	$12.50	$1,462.50	
II.	**ADDITIONAL OPERATIONS:**																
a.	Digital color content proofs .....per page ……	10.0	$7.89	$78.90	$5.00	$50.00	$5.00	$50.00	$2.50	$25.00	$3.00	$30.00	$5.25	$52.50	$5.00	$50.00	
b.	G7 profiled contract color proof……per page …….	10.0	$36.84	$368.40	$20.00	$200.00	$35.00	$350.00	$10.00	$100.00	$30.00	$300.00	$10.25	$102.50	$35.00	$350.00	
c.	Timework ……per hour ……	5.0	$126.32	$631.60	$80.00	$400.00	$100.00	$500.00	$75.00	$375.00	$150.00	$750.00	$75.00	$375.00	$120.00	$600.00	
III.	**PACKING AND SEALING FOR DISTRIBUTION:**																
a.	Affix address label or print address directly on envelope …																
	single/multiple copies up to 200 leaves ….per envelope ….	135	$0.95	$128.25	$1.00	$135.00	$2.00	$270.00	$1.00	$135.00	$0.85	$114.75	$2.40	$324.00	$1.75	$236.25	
b.	Inserting copies into cushioned shipping bags/packages,																
	affix/print label and seal …multiple copies over 200 leaves																
	up to 5 lbs ……per bag/package …	122	$1.32	$161.04	$2.00	$244.00	$2.00	$244.00	$1.50	$183.00	$1.00	$122.00	$3.05	$372.10	$2.00	$244.00	
c.	Inserting copies into containers, affix/print label and seal																
	over 5 lbs up to 12 lb…….per container …	185	$2.11	$390.35	$2.50	$462.50	$2.50	$462.50	$3.00	$555.00	$1.50	$277.50	$3.05	$564.25	$8.00	$1,480.00	
d.	Inserting copies into containers, affix/print label and seal…																
	over 12 lbs up to 20 lbs……..per container……	30	$5.26	$157.80	$3.00	$90.00	$4.00	$120.00	$4.00	$120.00	$2.00	$60.00	$3.05	$91.50	$8.00	$240.00	*
	TOTAL OFFER:			$37,839.17		$38,265.50		$34,571.00		$30,531.00		$26,002.15		$35,458.55		$38,915.75	
	DISCOUNT:		5.00%	$1,891.96	1.00%	$382.66	5.00%	$1,728.55	1.00%	$305.31	0.25%	$65.01	2.00%	$709.17	1.00%	$389.16	
	NET OFFER:			$35,947.21		$37,882.85		$32,842.45		$30,225.69		$25,937.14		$34,749.38		$38,526.59	
											AWARDED						

Prepared by: TKF

Reviewed by: