



**GARY SOMERSET**  
Chief Public Relations Officer

As GPO's Chief Public Relations Officer, Somerset serves as agency spokesperson, manages GPO's social media platforms, oversees GPO's public relations activities and special events, and advises executive leadership on external communication strategies and opportunities.

### **Biography**

Somerset has more than two decades of media, public relations and communications experience. He joined GPO's Public Relations Office in 2006. During his tenure, Somerset has promoted and placed numerous stories on the important work GPO employees do for our country in national media outlets such as: NBC News, CNN, The Washington Post, The New York Times and The Wall Street Journal. Somerset created and manages GPO's presence Facebook, YouTube, Twitter, Instagram, LinkedIn and Pinterest accounts. He is responsible for producing, directing and narrating agency produced videos. Several of those videos have won awards for GPO which includes: American Business Award for Public Relations Production of the Year, Hermes Creative Award for Annual Report Video, AVA Gold Award for Voice-Over-Talent, AVA Platinum Award for Video Production. Somerset has also been honored for his public relations initiatives by the head of GPO with three Public Printer Distinguished Service Awards.

Prior to coming to GPO, Somerset spent more than a decade working as a broadcast journalist at several network television affiliates throughout the country. He covered Presidential campaigns, newsmakers and community issues as a news anchor/reporter at WSYX-TV in Columbus, OH, WKEF-TV in Dayton, OH, WXXA-TV in Albany, NY and KSWT-TV in Yuma, AZ. Somerset began his television career at WFSB-TV in his home state of Connecticut.

Somerset graduated from Northeastern University in Boston, MA with a Bachelor of Science degree in Journalism.