

The Right Paper for the Printed Job

If you have ever asked yourself any of the questions below this is the class for you.

In two hours (at GPO or in an on-line webinar) instructor Les Greenberg will explain the intricacies of selecting paper for commercial printing. You will come away with answers, advice, and paper samples.

Why does some 80 lb. paper not equal other 80 lb. paper?

Mastery of the mystery of paper weights.

When is recycled paper right and not right?

Pre and post consumer waste and Forest Product Certifications.

Why does the Federal Government not go by commercial brands?

The JCP Paper System.

What is a good paper for specialty processes?

How to make embossing or foil stamping look better.

How much ink can the paper take?

Adjusting files for uncoated paper and drying time.

What is the equivalence and difference between bond and offset?

Paper grades, types, and kinds.

Why does ink look different on one side of the sheet than the other?

How paper is made and its effect on color.