



**You can
now use
multiple
channels
to get your
agency's
eBooks
available
free to the
public.**

The **U.S. Government Publishing Office** can make your eBooks available free to the public on the U.S. Government Online Bookstore; and also through many of our consumer and academic channels packages, which include:

- Google
- EBSCO
- Rittenhouse
- Apple
- MyiLibrary
- Overdrive
- Barnes & Noble
- AcademicPub
- eLibrary

Because our program works on a cost-recovery basis, we distribute Federal content one of two ways:

1. Selling content to the public and sharing a portion of the sales revenue with our dissemination channels. Our federal agency partners provide the content, and we provide the distribution and promotion without charge.
2. Through our new consumer/academic channels packages, which provide eBooks to the public for free and charge the federal agency providing the content for our metadata work, search engine optimization, and promotions such as blogs and email blasts — all at a fraction of what you would spend in printing, warehousing, and shipping costs.

No contract is required – you can get started using the familiar SF-1 form.

If you are interested in discussing how to make your digital publications available to the public, contact JEFF TURNER at jturner@gpo.gov, MAUREEN WHELAN at mwhelan@gpo.gov, or a NATIONAL ACCOUNT MANAGER at nam@gpo.gov.

**We look forward to assisting you with your
digital dissemination and promotion requirements!**

Schedule of Charges

Your eBooks can be available for free to the general public through the U.S. Government Online Bookstore.

Consumer Channels Package

Dissemination Services

Posting title on U.S. Government Online Bookstore includes:

- Product setup
- Cover image
- Product description
- Product categorization by topic
- Product categorization by agency

Google, Apple, and BarnesandNoble.com placement includes:

- ISBN Assignment
- ONIX Feeds
- Sales Channel Metadata
- eBook Validation
- eBook Uploads to Channels

(Note: These channels require ePub format.)

Promotional Services includes:

- Online Bookstore Banner with Logo
- Slide on Home Page
- Customized Online Bookstore Category
- Search Optimized Product Description
- Backlinks to publishing agency web site
- Features in News and Product Collection Sections
- Government Book Talk Blog Post
- New Titles by Topic Email Blast
- Posts on FaceBook, Twitter, and Pinterest

Consumer Package Total

(single title, single format, one-time charge): **\$2,713.00**

If also disseminating to Academic Channels (most require enhanced PDF format) or, if sending multiple formats (ePub, MOBI) to Consumer Channels, **add \$653.00 per title per format per channel.**

Additional Promotional Services

Enhanced product detail on Online Bookstore includes:

Author Biography, Editorial Reviews, and Video/Audio/ Multimedia Clips

\$210.00 (per title)

Submit books for reviews includes:

GoodReads, Library Journal, American Library Association, and Choice

\$178.00 (per title)

Product releases includes submissions to:

Association Newsletters and Trade Magazine Editors

\$178.00 (per title)

Academic Channels Package

Dissemination Services

Posting title on U.S. Government Online Bookstore includes:

- Product setup
- Cover image
- Product description
- Product categorization by topic
- Product categorization by agency

Academic Channel Content Placement

Channels include EBSCO, MyiLibrary, Rittenhouse, AcademicPub, and Overdrive:

- ISBN Assignment
- ONIX Feeds
- Sales Channel Metadata
- Validation of PDF Chapter Links
- PDF Uploads to Channels

(Note: These channels require PDF format. Overdrive accepts ePub or PDF.)

Promotional Services includes:

- Online Bookstore Banner with Logo
- Slide on Home Page
- Customized Online Bookstore Category
- Search Optimized Product Description
- Backlinks to publishing agency web site
- Features in News and Product Collection Sections
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- New Titles by Topic Email Blast
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