



New Ways to Extend Your Communication Budget.

GPO has long been the government-to-government source for print publishing and electronic publishing services. Now, Federal agency communicators and program managers can gain easy access to professional-level publication, marketing, and distribution services through GPO. The result is a significantly expanded reach for your publications; increased program and agency visibility; and overall easier access to your content.

We know your budget is tight and **we understand you still need to get your message heard.** Our services include:

Product Development

Our sales staff and design team work with you to help identify target audiences, optimal dissemination channels to reach those audiences, and the best print and/or digital formats to use. Years of publishing industry experience enables us to recommend proven techniques to enhance readability and audience acceptance.

- Design
- Branding
- Content development and positioning
- eBook and eMagazine conversion

Content Promotion

Our publishing and online development staff will help you focus on your target audiences. Thousands of readers regularly visit our Online Bookstore, subscribe to our social media sites and to our free New Titles by Topic email subscription service. We design and host agency websites, develop promotional materials and produce photography and multimedia content to help build public and Congressional awareness.

- Web design and hosting
- Print
- Copywriting
- Photography
- Video
- U.S. Government Online Bookstore
- Government Book Talk Blog
- New Titles by Topic Email Subscription Service

Content Dissemination

Federal content procured or produced through GPO is marketed through our bookstore located in Washington and the U.S. Government Online Bookstore (<http://bookstore.gpo.gov/>). We also partner with industry leaders such as Google and Barnes & Noble to get Federal information where readers normally search for it. As a result, we can greatly increase the chances that Federal publications will be found and read.

- U.S. Government Online Bookstore
- U.S. Government Bookstore
- Through leading “bricks and mortar” and online channels, including:
 - Google Books, Google eBooks
 - Barnes & Noble, B&N.com
 - Apple.com
 - Zinio.com
 - Ingram
 - OverDrive – Public Libraries
 - MyiLibrary – Academic Libraries
 - EBSCO, SWETS

Storage and Distribution

We can save money and streamline the distribution process by providing storage and shipping services to Federal agencies on a reimbursable basis. Our distribution facilities consistently rank as “Top Performers” in the University of Michigan’s American Customer Satisfaction Index.

- Nationwide Distribution Centers
 - Laurel, MD
 - Pueblo, CO
- Dynamic Inventory Management including Real-Time Reporting

Production and After-Sales Support

GPO supports you all the way through print and digital production, procurement, promotion, dissemination, and after-sales service. You can be assured our dedicated teams of professionals will make sure your project flows smoothly from beginning to end.

- GPO National Account Managers
- GPO Print Procurement
- GPO Contact Center
- Premier Account Management Team



Whether you combine service categories for a total package or choose a single service area, you can get started with just a simple form! For project consultation or an estimate on your next project, contact your GPO National Account Manager, **202.512.1904**, or email nam@gpo.gov. A listing of NAMs by agency may be found at www.gpo.gov/customers/nams