

# GPO Support for the Federal Publishing Lifecycle

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**Presented by:**

**Bruce Seger, Managing Director, Customer Services**  
**Jeffrey Turner, Director, Sales and Marketing**



# Overview

- **Project Planning**
- **Creative Design / Pre-Flight**
- **Production**
- **Dissemination**
- **Storage and Distribution**



# Project Planning

GPO Complimentary consultation services

- Technical consultation – evaluation of digital or tangible publication design, format, & specifications – **GPO QCPP and Print Procurement/NAMs**
- Creative Design Consultation – **GPO Creative**
- Identification of optimal dissemination channels and product marketability and positioning – **Publication Sales**



## Technical and Creative Consultation

Free GPO guidance on getting what you need at the most competitive pricing.

GPO Procurement  
Quality Control  
GPO Creative



# Creative Design / Pre-Flight

- Development of comps for digital and tangible products and design execution - GPO Creative / GPO Procurement
- Editorial Services - GPO Procurement/SPA
- Preflight Services - GPO Quality Control and RPPOs

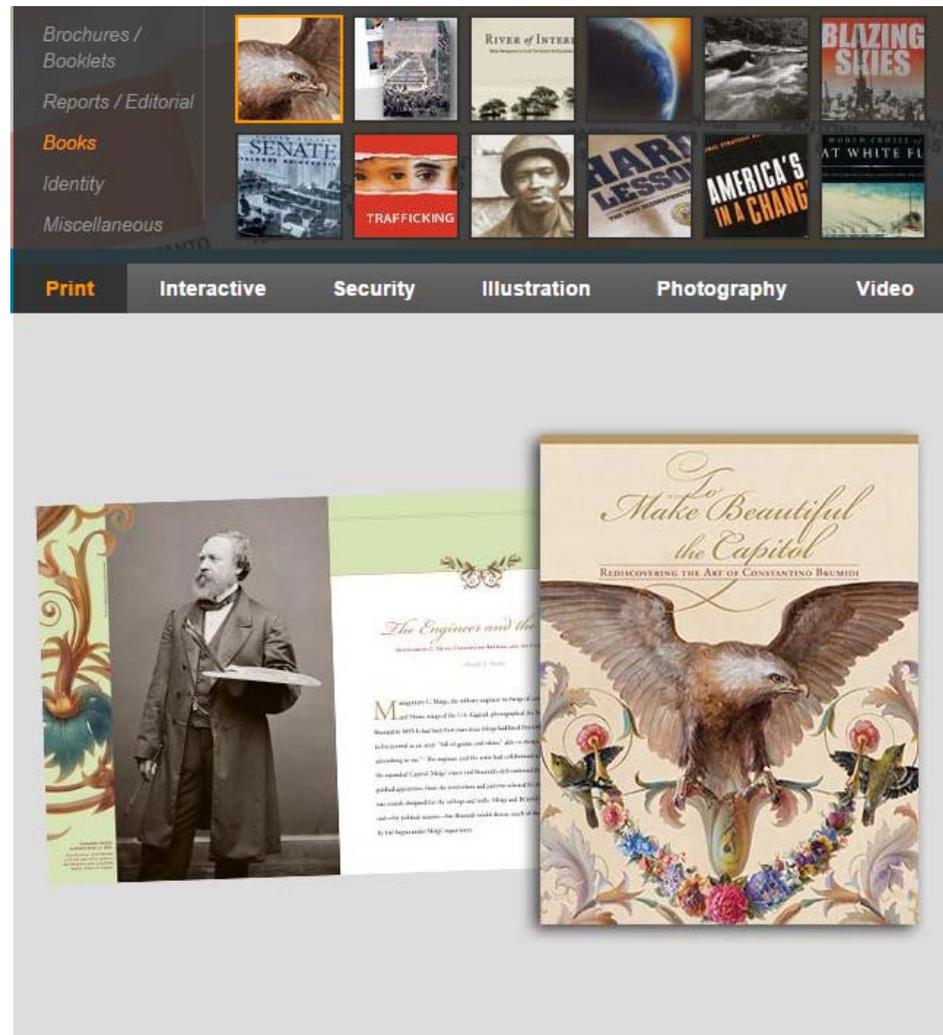
*Fee-based services*



# Creative Design

The right look for your target audience and your mission.

GPO Creative  
GPO Procurement





## Pre-Flight Services

Guidance on:

Paper; quality level; file review for fonts, bleeds, color modes, size, resolution, usability; inks; proof types; binding; finishing

Quality Control for  
Procured Printing

RPPOs



# Publication Production

- Nationwide print and print-related procurement program for tangible and digital products – **GPO Procurement**
- Print-on-demand solutions –
  - *GPOExpress* and Onsite Document Solutions – **GPO Major Acquisitions**
  - Contracted POD inventory replenishment or “one-off” print production – **GPO Publication Sales**



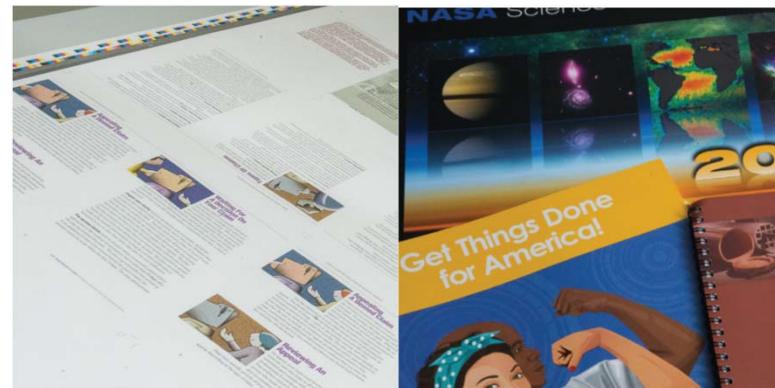
# Publication Production

- GPO In-house printing – GPO Plant Operations
- eBook Creation and Conversion – GPO Procurement and GPO Creative
- Secure credentials - GPO Secure and Intelligent Documents



# GPO Print Procurement

- Competitive procurement vehicles for a wide variety of printing and printing-related products and services nationwide.
- Compliant program that puts the control in the hands of our customer -- SPA

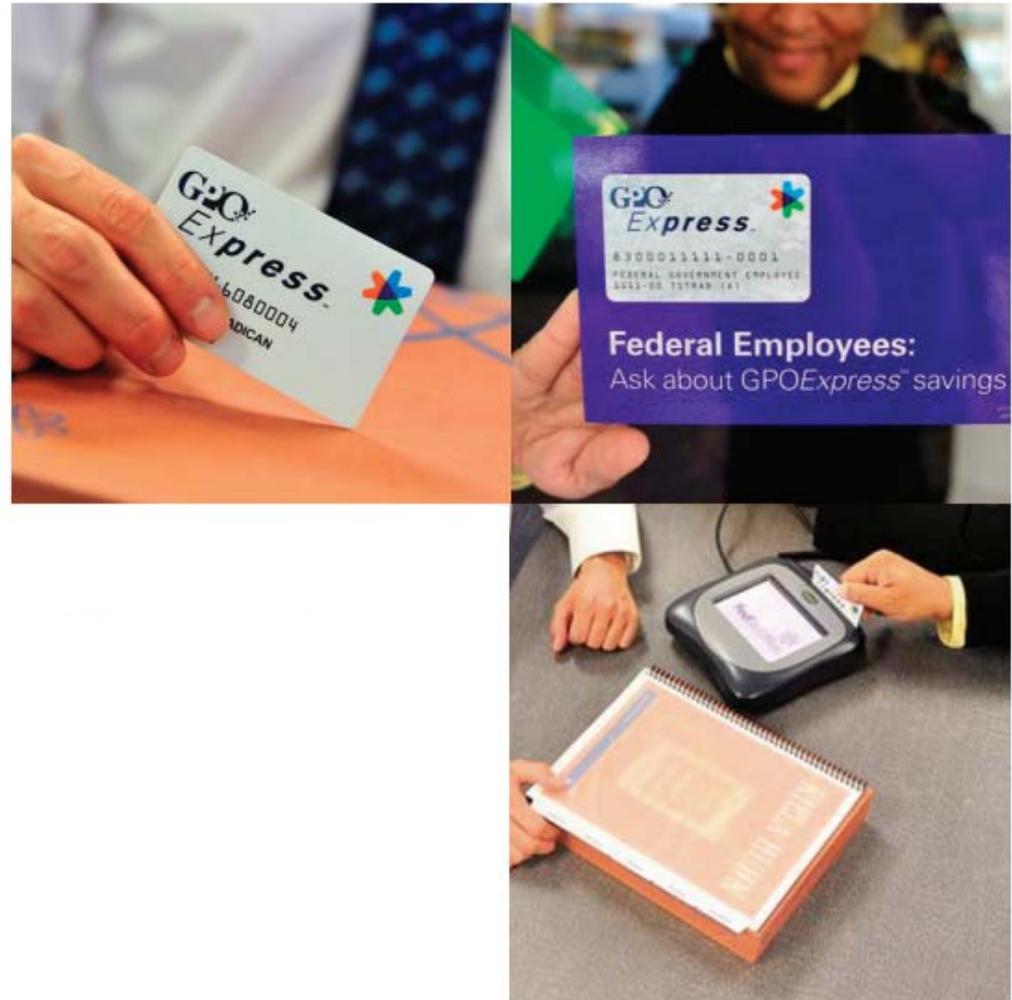


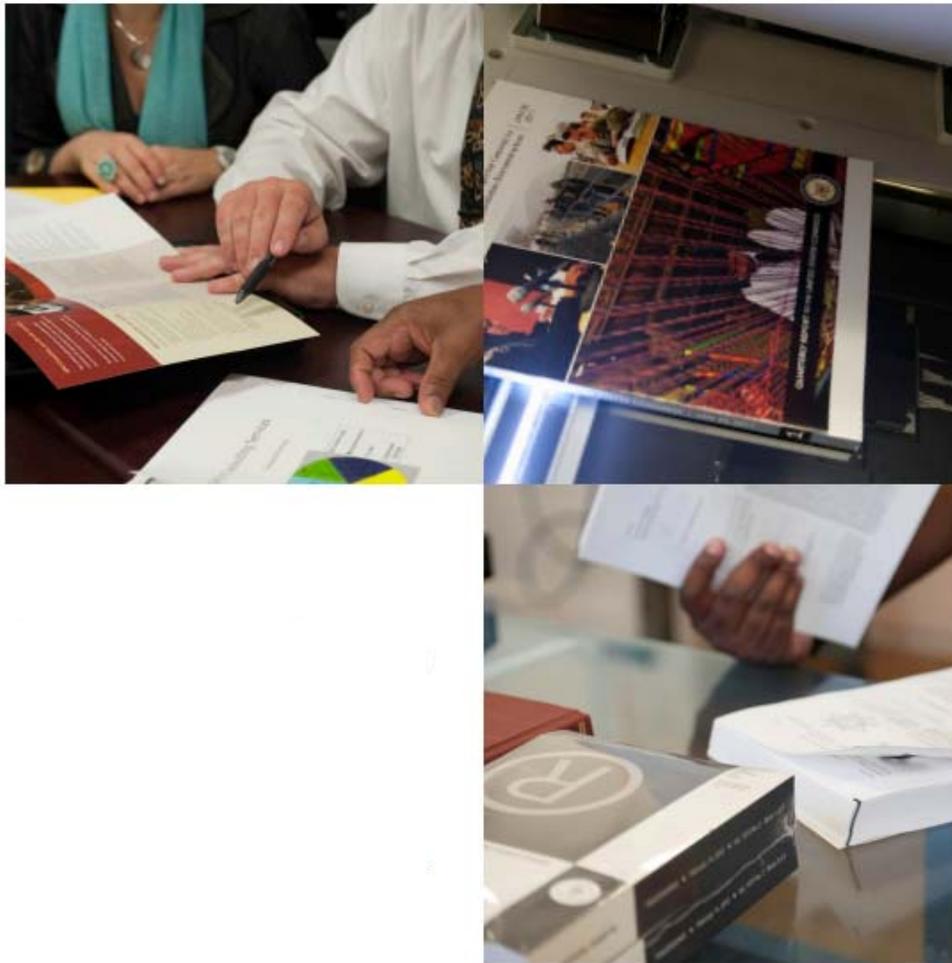


# GPO Express

Nationwide convenience copying with exclusive deep discounts.

Major Acquisitions





# On-Site Document Solutions

Consulting, document conversion, and in-house support.

Major Acquisitions



# In-House Printing

Traditional and digital print services.

Plant Operations





# Secure Federal Credentials

Connecting security printing with secure electronics.

Security and Intelligent Documents



# Dissemination

- Get your content out to where people are looking for it
- Popular Channels – Apple, Google, Barnes & Noble, Zinio
- Academic Channels – EBSCO, MyiLibrary, AcademicPub, Overdrive, Rittenhouse



# Promotion

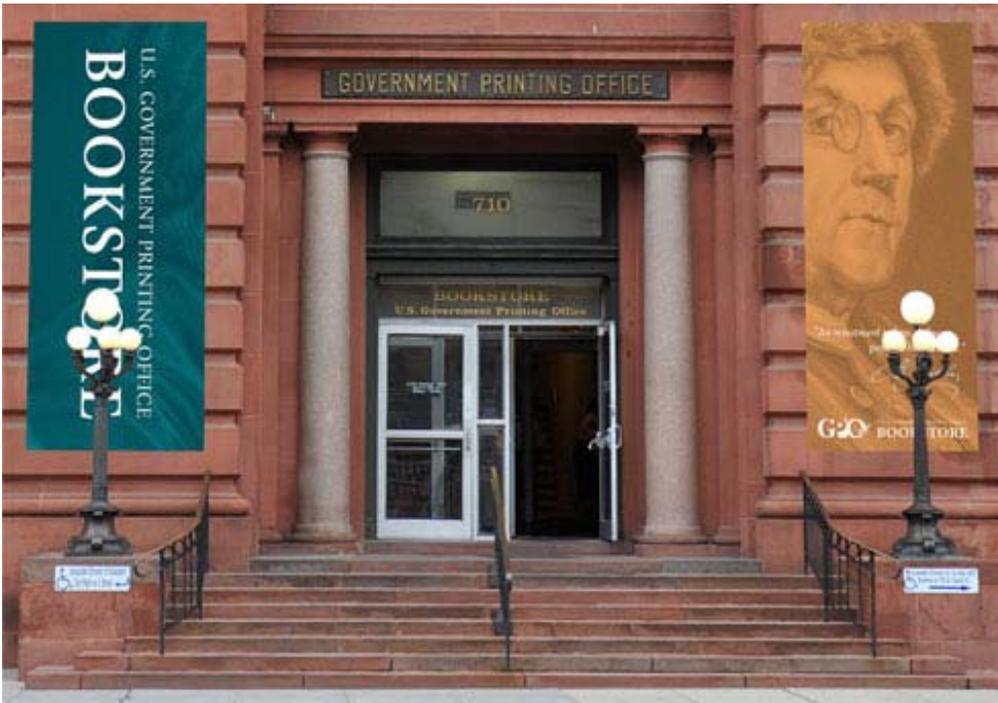
- Publishing/dissemination/promotion consultation
- US Government Online Bookstore
- Government Book Talk Blog
- New Titles by Topic Email Service
- GPO Main Bookstore
- Catalogs, Fliers, Mailers
- Facebook, Twitter, Pinterest



# Online U.S. Government Bookstore

Getting your Government publications was never easier.

Publication Sales



# Main Bookstore

The latest Government publications.

Washington, D.C.



# Federal Depository Library Program

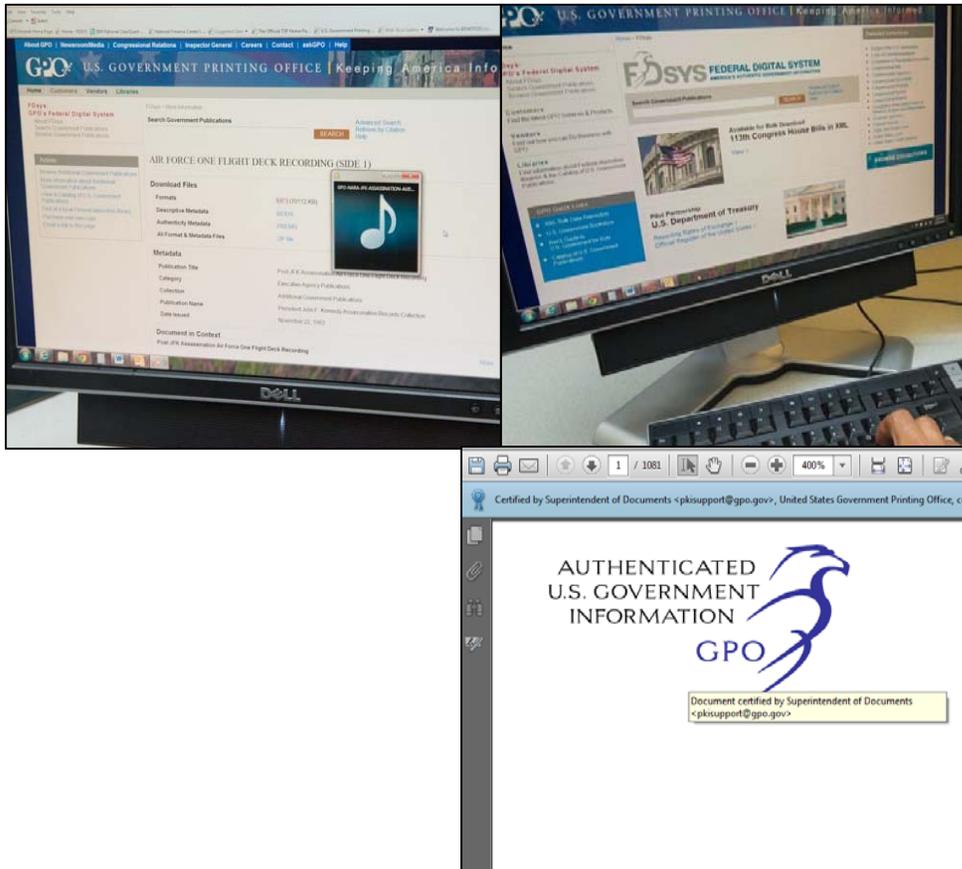
Government information at your fingertips.

[www.fdlp.gov](http://www.fdlp.gov)



document discovery

CATALOG OF U.S. GOVERNMENT PUBLICATIONS



# Federal Digital System (FDsys)

Shared platform for digital content preservation and access.

[www.fdsys.gov](http://www.fdsys.gov)



# Storage and Distribution

- Save on warehousing, inventory, and shipping costs
- Customized Online Ordering Solutions
  - Laurel, MD
  - Pueblo, CO
- Contracted Services – GPO Procurement



# Storage, Inventory Management, and Distribution

Laurel, MD  
Pueblo, CO



# Contact Information



*General Information/Inquiries:* **Table 1**

GPO National Account Managers

[nam@gpo.gov](mailto:nam@gpo.gov)

*GPOExpress:* **Table 16**

[gpoexpress@gpo.gov](mailto:gpoexpress@gpo.gov)

# Contact Information



*GPO Procurement:* Table 13

Julia Hasenfus, [jhasenfus@gpo.gov](mailto:jhasenfus@gpo.gov)

*Publication Sales:* Table 8

Jeffrey Turner, [jturner@gpo.gov](mailto:jturner@gpo.gov)

*GPO Creative:* Table 4

Ron Keeney, [rkeeney@gpo.gov](mailto:rkeeney@gpo.gov)

*On-site Document Solutions:* Table 15

Jamie Fowler, [jlfowler@gpo.gov](mailto:jlfowler@gpo.gov)

*FDsys Digital Content Solutions:* Table 3

Christine McMahon, [cmcmahon@gpo.gov](mailto:cmcmahon@gpo.gov)

# Contact Information



*GPO Plant Operations:* Table 6

Sally Good, [sgood@gpo.gov](mailto:sgood@gpo.gov)

*GPO Quality Control:* Table 14

Rob Coates, [rcoates@gpo.gov](mailto:rcoates@gpo.gov)

*Fed. Depository Library Program:* Table 9

Lara Otis, [lotis@gpo.gov](mailto:lotis@gpo.gov)

*Storage and Distribution:* Table 10

Lisa Williams, [llwilliams@gpo.gov](mailto:llwilliams@gpo.gov)