

*Celebrating 150 Years | 1861–2011*

# NewsRelease

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## GPO'S BOOK BLOG TAKES TOP HONORS

WASHINGTON—The U.S. Government Printing Office's (GPO) Government Book Talk blog received a Silver Inkwell Communications Award from the Washington, DC Chapter of the International Association of Business Communicators (IABC). GPO's Publication and Information Sales business unit writes and maintains the blog, which focuses on bringing greater attention to federal publications. The blog reviews new and popular publications, discusses some out-of print classics and updates readers on GPO's information dissemination activities. This is the second consecutive Silver Inkwell Award won by Publication and Information Sales; last year the group won for promoting government publications on GPO's online bookstore using the March Madness basketball brackets as a model. IABC provides an international network for more than 15,000 business communication professionals in 80 countries. The Washington, DC chapter is the largest chapter in the United States and the second largest chapter in the world.

Link to blog: <http://govbooktalk.gpo.gov/>

"I congratulate Jim Cameron, the blog's author and our entire Publication and Information Sales team for their dedication to promoting government publications," said Publication and Information Sales Managing Director Davita Vance-Cooks. "This award is a testament to GPO's ongoing efforts to use social media to bring attention to the variety of publications we have at our retail and online bookstore."

The GPO is the federal government's primary centralized resource for gathering, cataloging, producing, providing, authenticating, and preserving published U.S. government information in all its forms. GPO is responsible for the production and distribution of information products and services for all three branches of the federal government. In addition to publication sales, GPO makes government information available at no cost to the public through GPO's Federal Digital System ([www.fdsys.gov](http://www.fdsys.gov)) and through partnerships with approximately 1,220 libraries nationwide participating in the Federal Depository Library Program. For more information, please visit [www.gpo.gov](http://www.gpo.gov). Follow GPO on Twitter <http://twitter.com/USGPO> and on YouTube <http://www.youtube.com/user/gpoprinter>.

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