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GPO JOINS PINTEREST

WASHINGTON – The U.S. Government Printing Office (GPO) expands its social media presence by joining Pinterest. Connecting people through ‘things’ they find interesting is the founding principle of Pinterest and a natural fit with GPO’s core mission of *Keeping America Informed* on the three branches of the Federal Government. GPO will use Pinterest to share historic photos, videos, products, and Government publications with the public. Pinterest joins GPO’s other social media platforms of Facebook, Twitter, YouTube, and Government Book Talk blog.

Link to GPO’s Pinterest: <http://pinterest.com/usgpo/>

“GPO is constantly evolving and keeping up-to-date on public trends and the popular ways to access and share information,” said Acting Public Printer Davita Vance-Cooks. “GPO’s expansion of social media supports our mission of *Keeping America Informed*. Joining Pinterest is one more way GPO can engage the public and continue to serve as the official link between the Federal Government and public.”

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